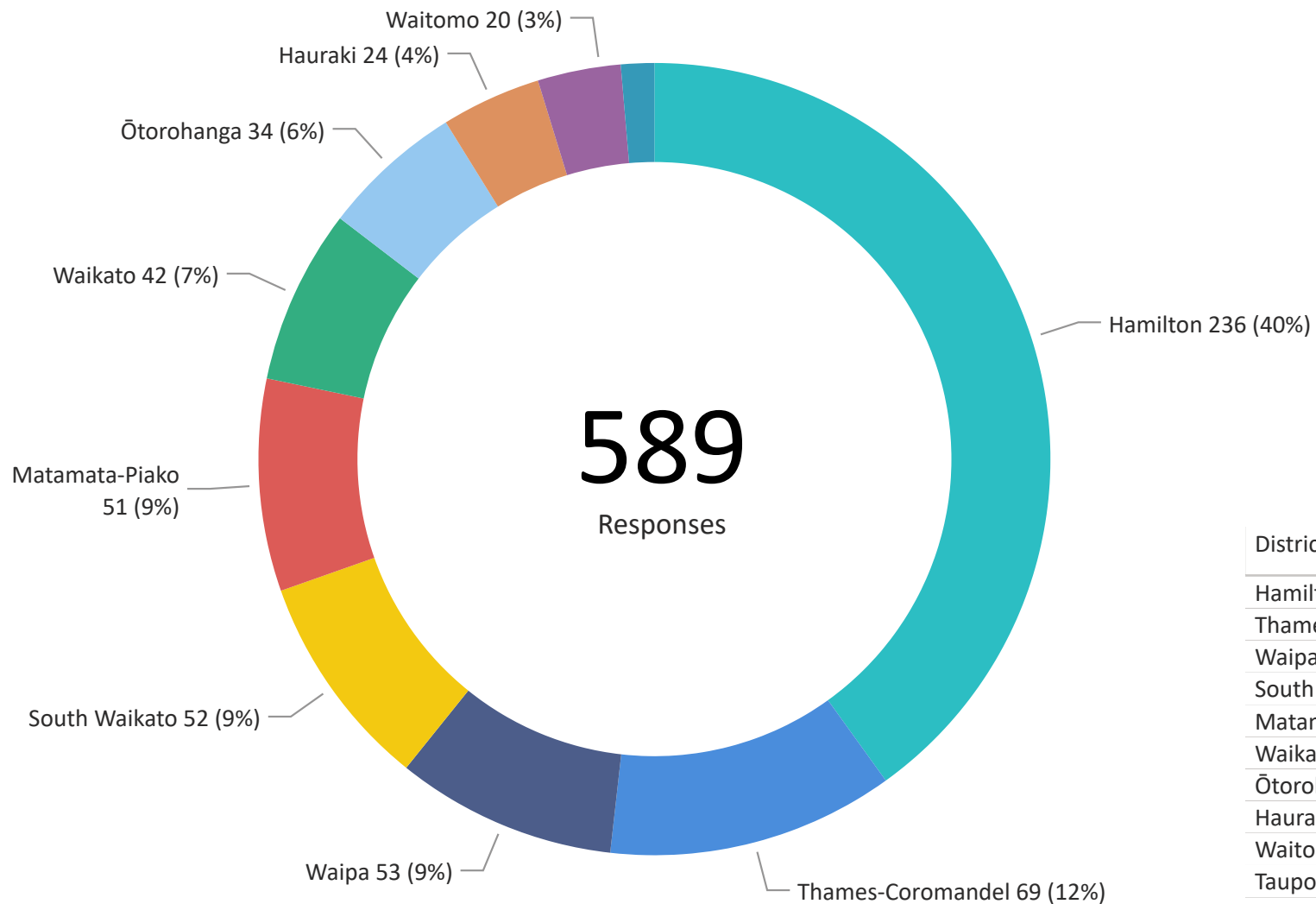


The Waikato Region Business Sentiment Survey

For 3 August 2020 to 4 September 2020



District	Total
Hamilton	236
Thames-Coromandel	69
Waipa	53
South Waikato	52
Matamata-Piako	51
Waikato	42
Ōtorohanga	34
Hauraki	24
Waitomo	20
Taupo	8
Total	589

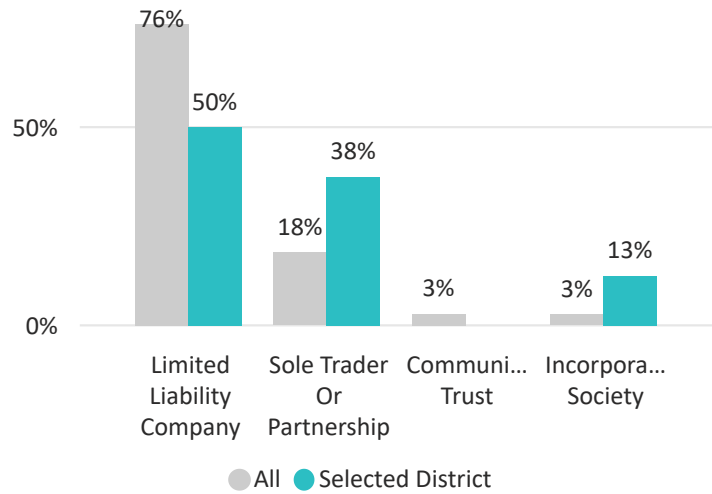
Respondent overview

Selected district:

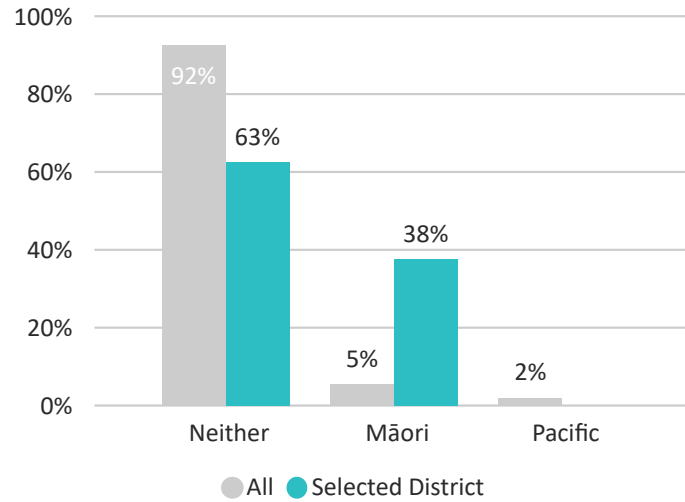
Taupo



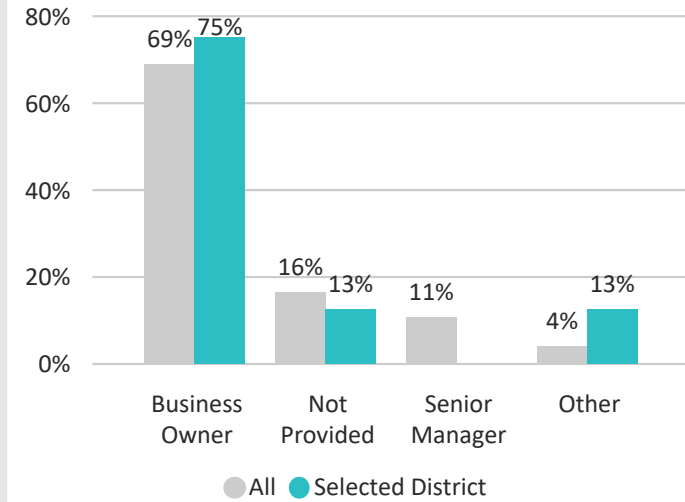
Business type



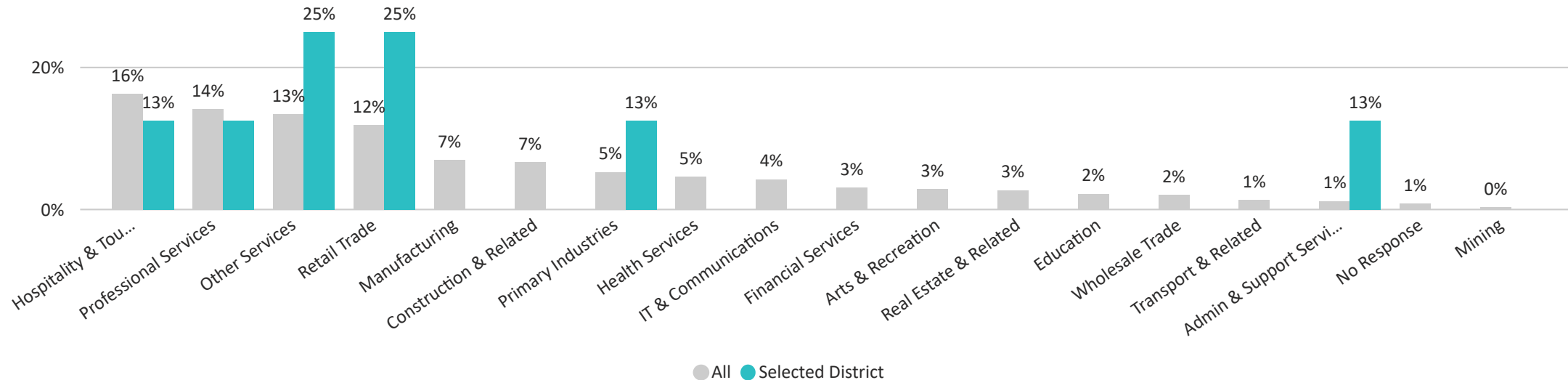
Organisation cultural identification



Respondent role



Respondent business sector

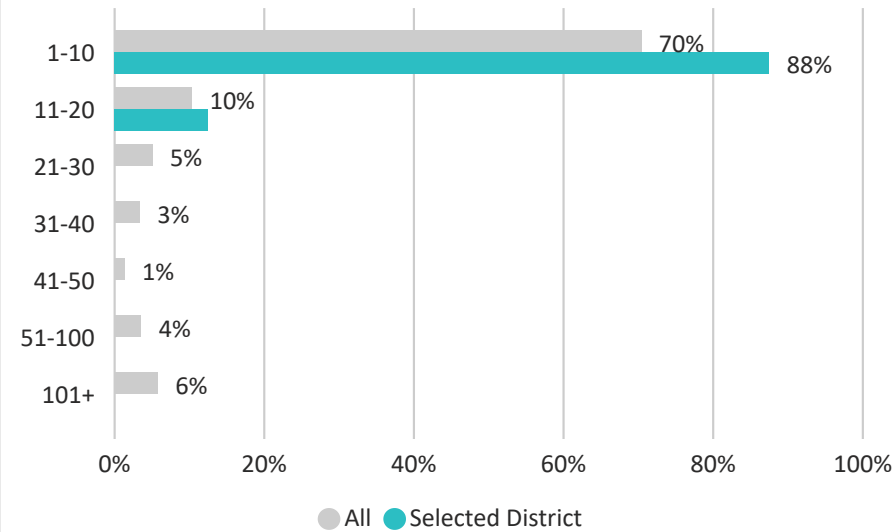


Staffing

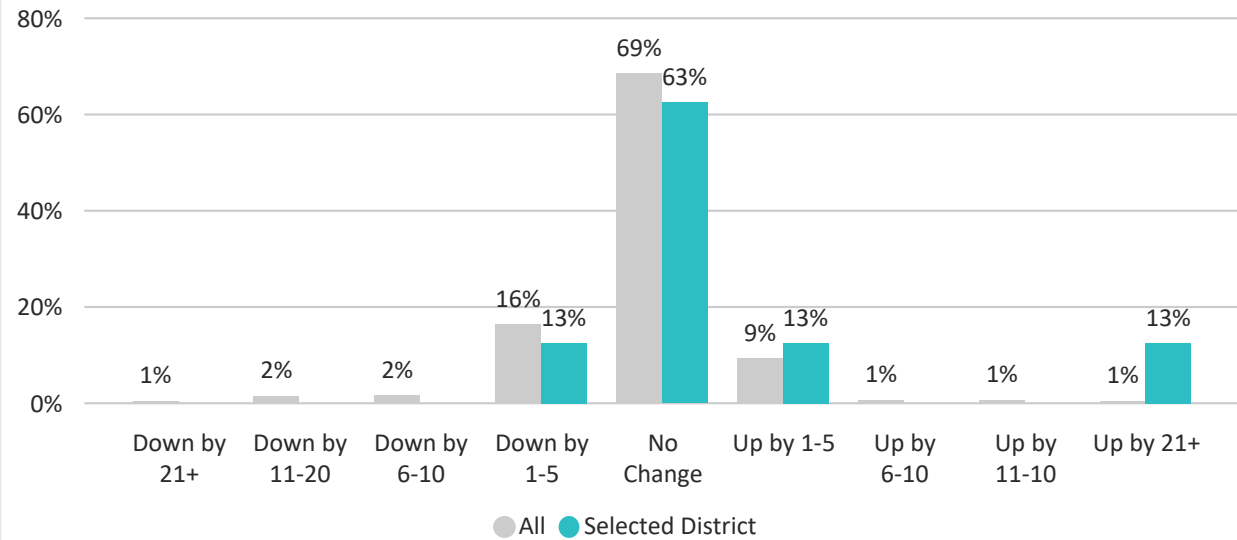
Selected district:

Taupo

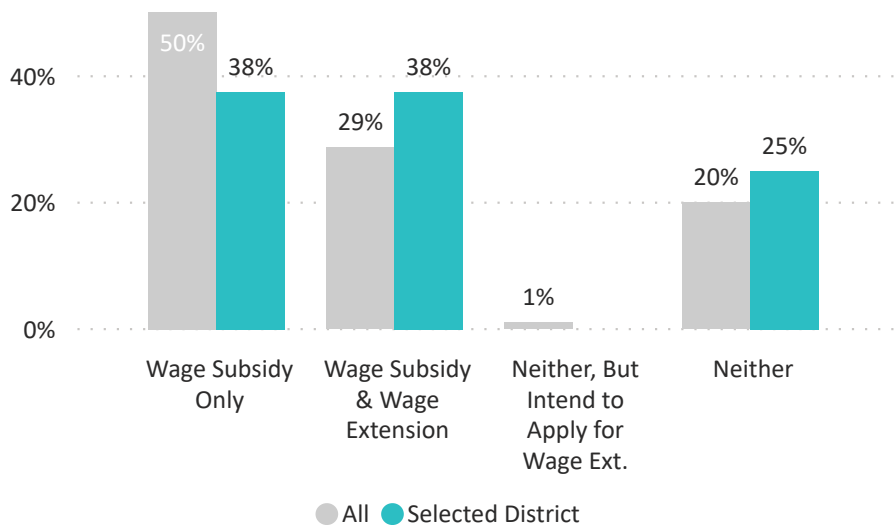
Number of FTEs prior to COVID-19



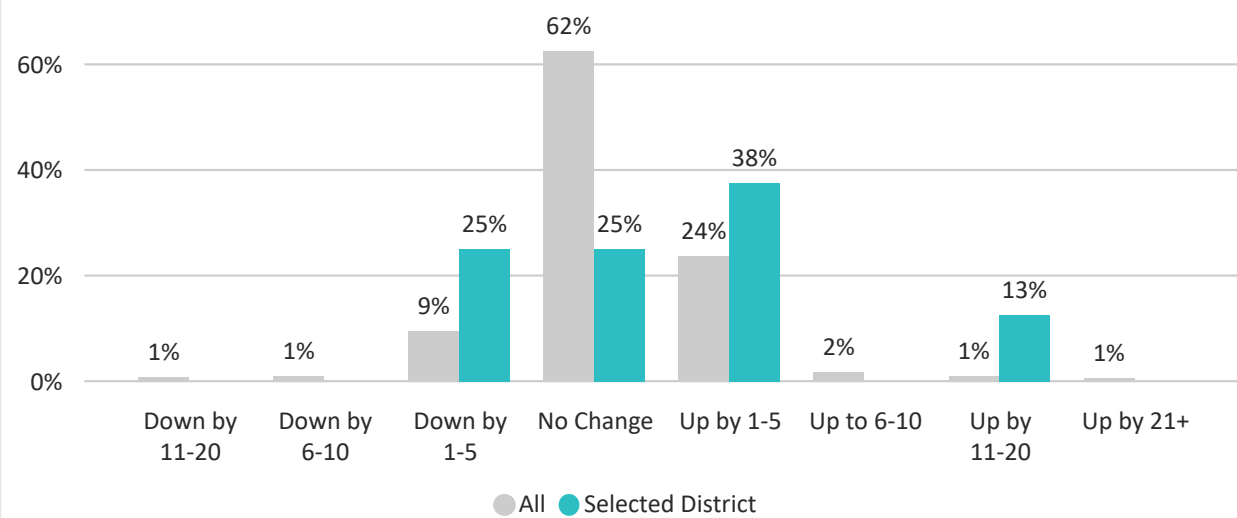
Change in FTEs since COVID-19



Have you received the wage subsidy and/or extension?



Expected change in FTEs over next 6 months



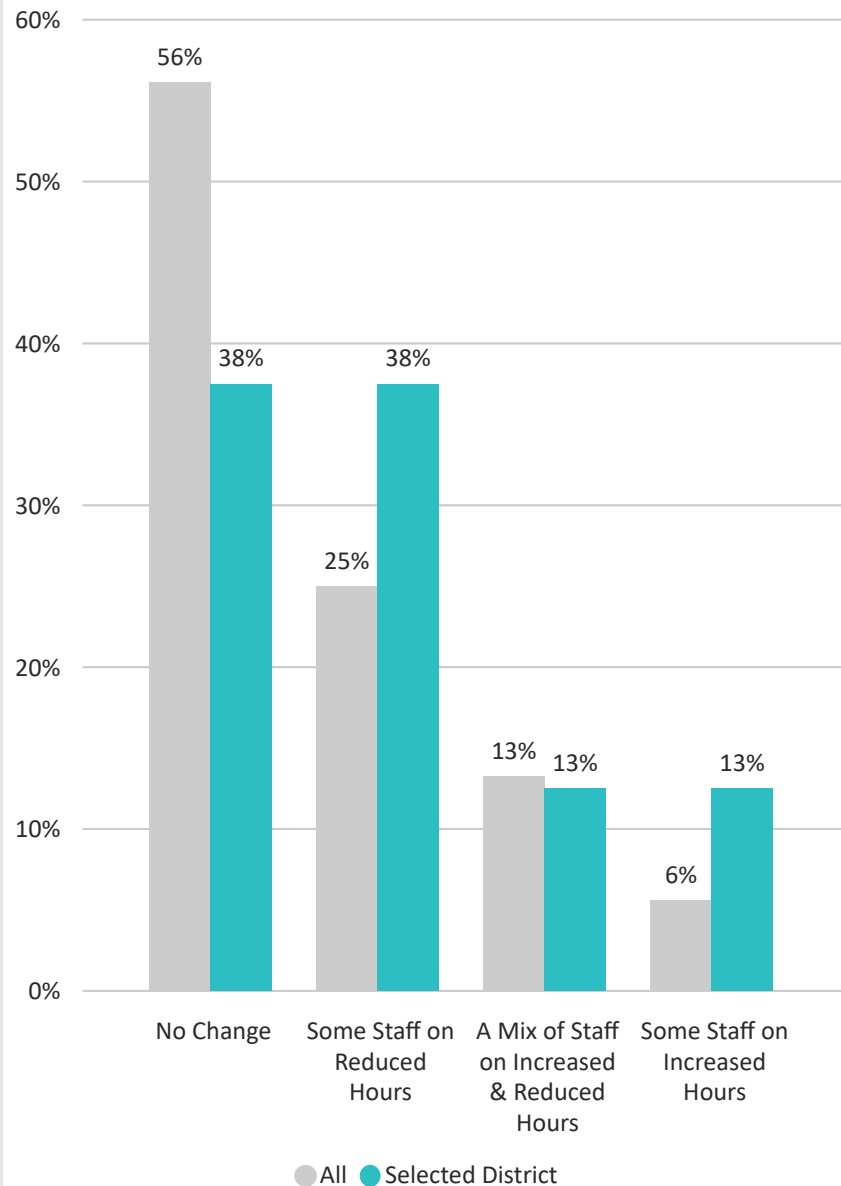
Staffing

Selected district:

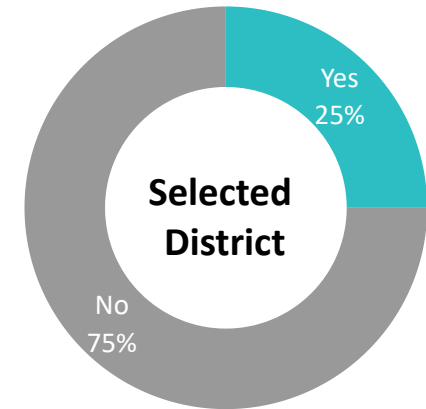
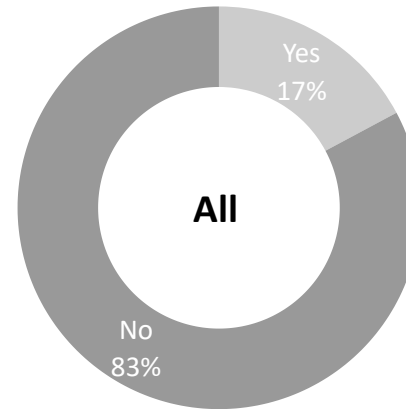
Taupo



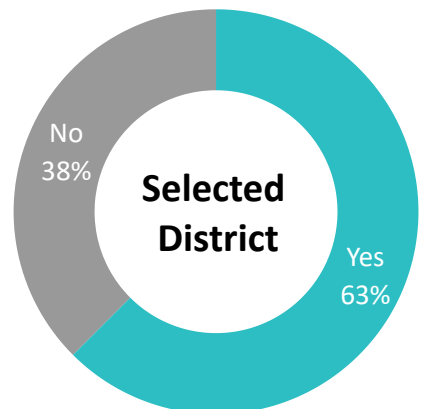
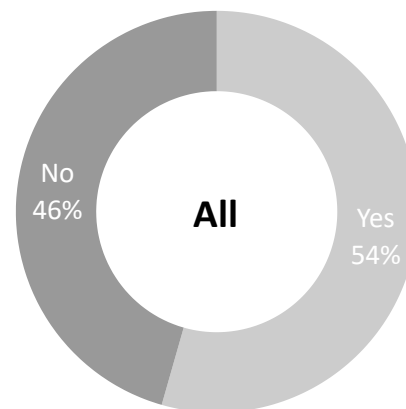
Have your employee work hours changed?



Are your staff continuing to adopt remote working options post lockdown?



Do you consider there to be a skill shortage when looking to hire new employees?



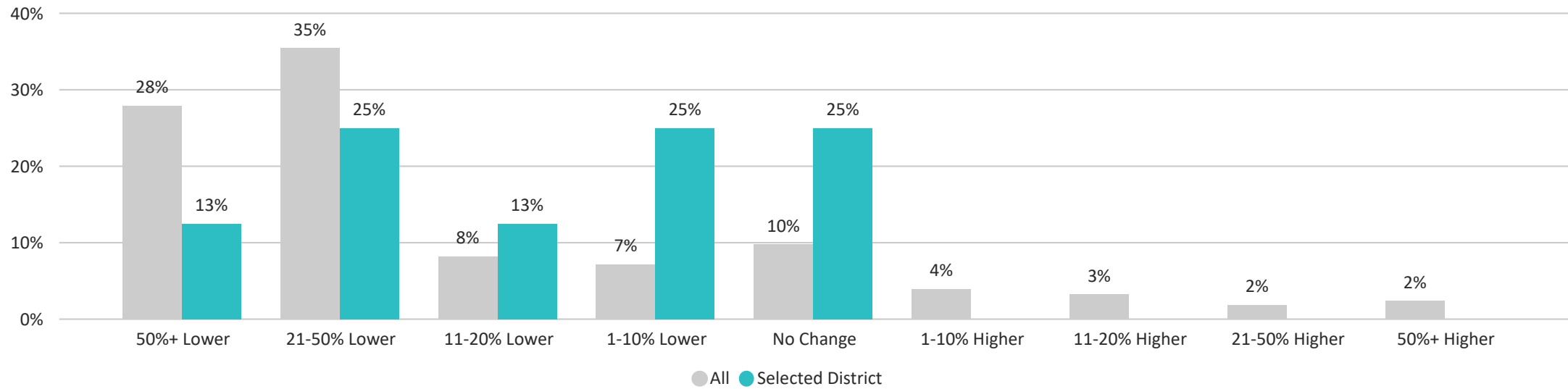
Sales compared to prior year

Selected district:

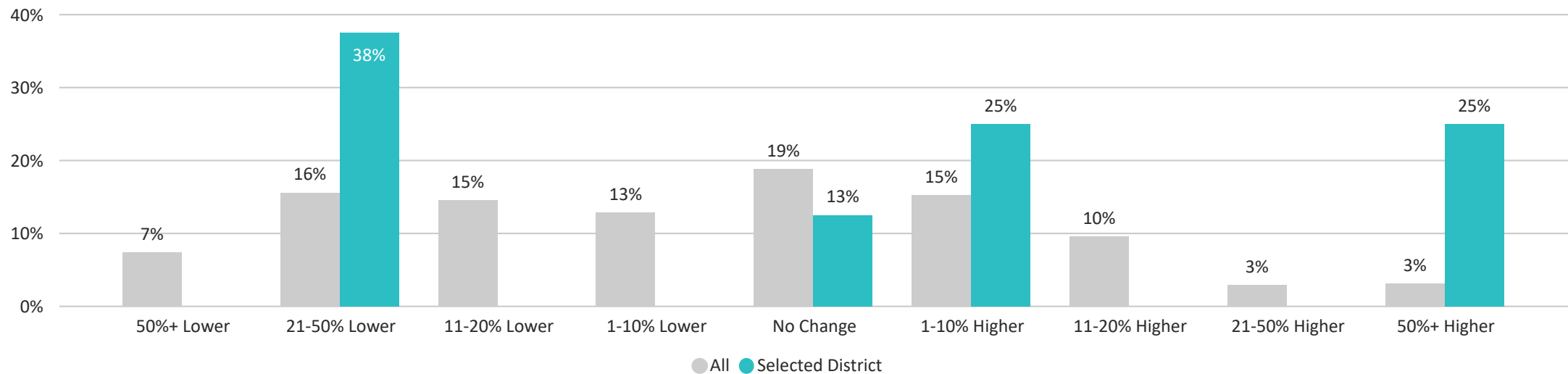
Taupo



Actual sales compared to prior year (for March to May 2020)



Forecast sales compared to prior year (for July to December 2020)



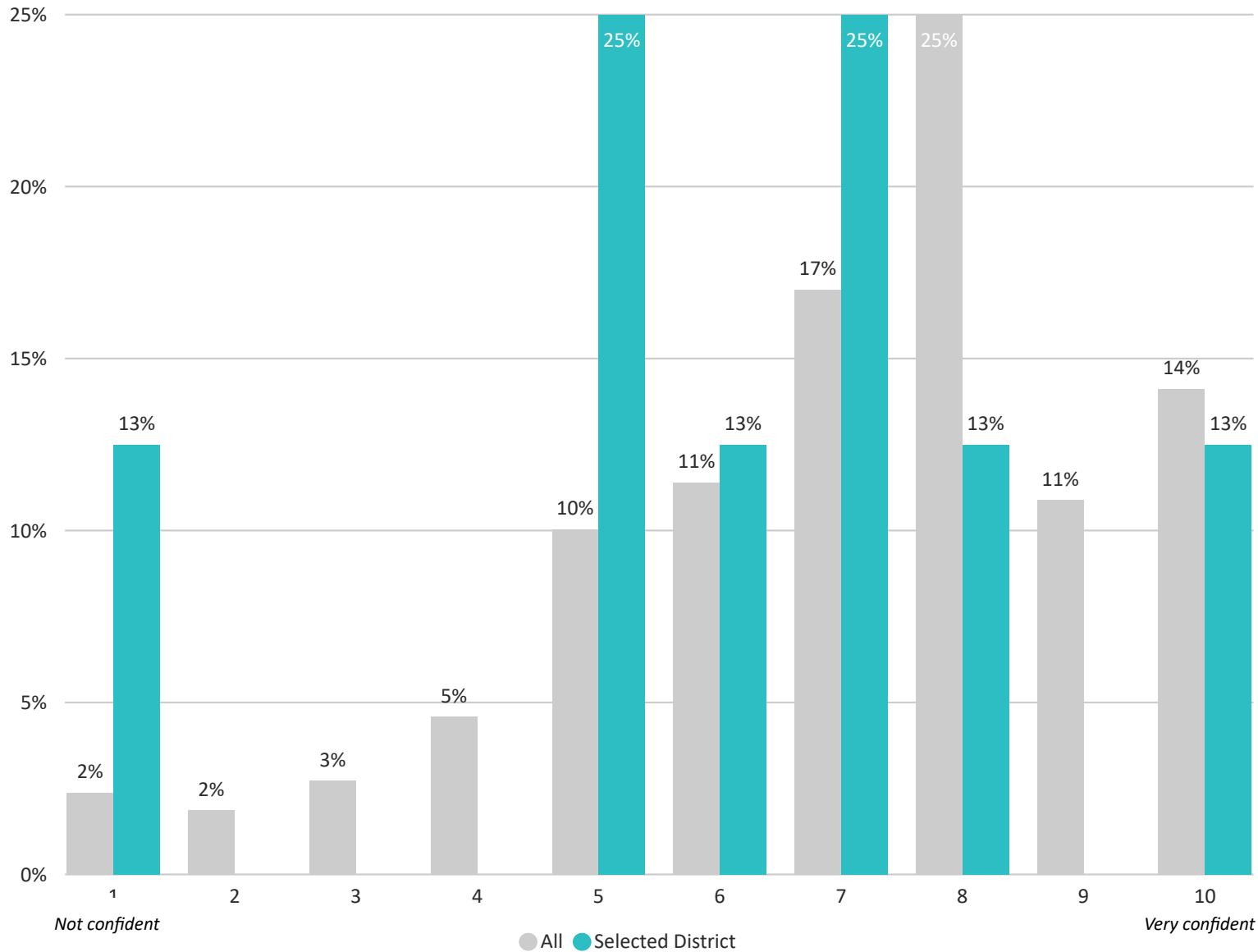
Business confidence

Selected district:

Taupo



How confident are you in the future success of your business?



Average rating

6.1

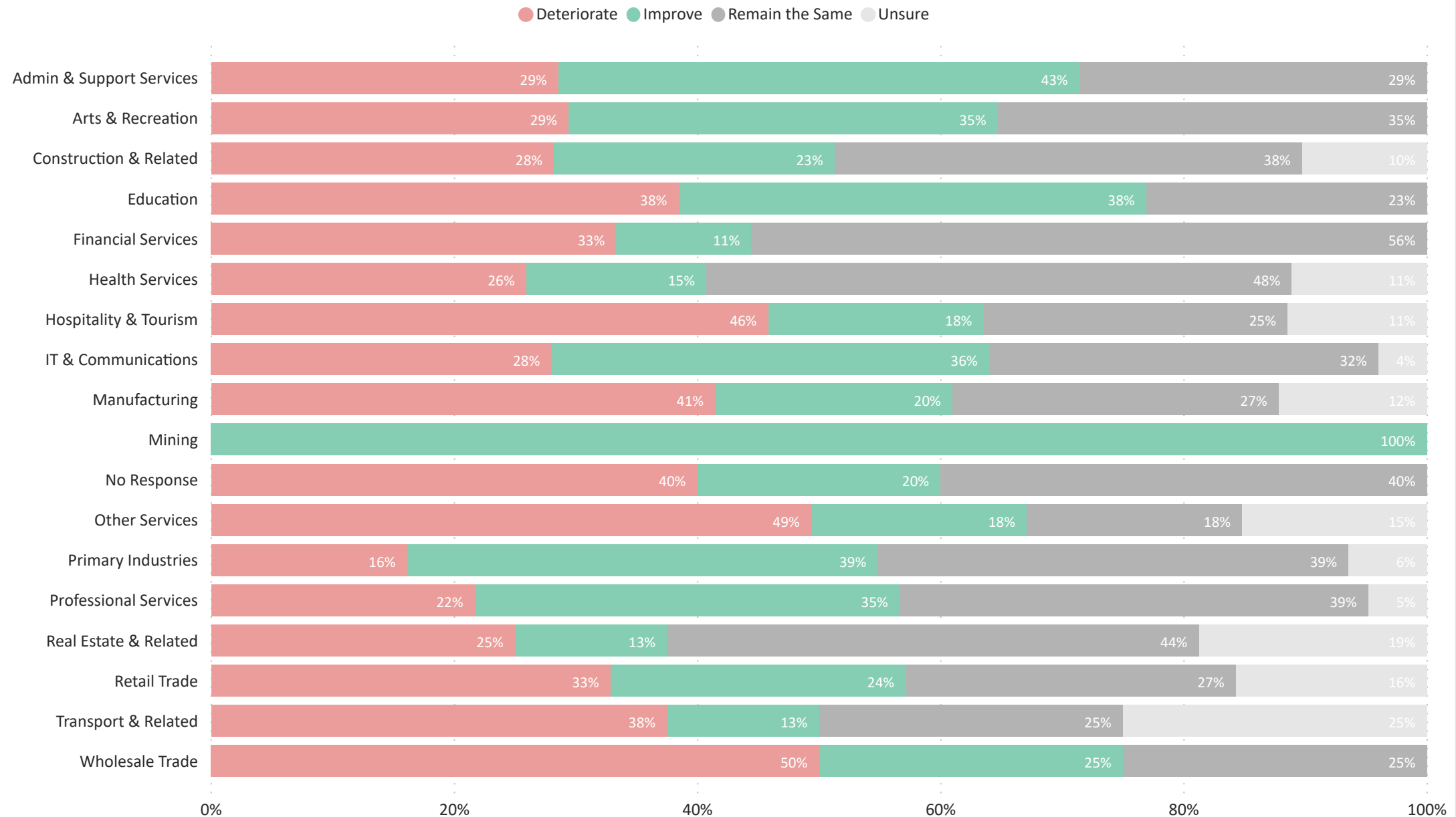
Selected District

7.1

All

Outlook by sector

For all Waikato



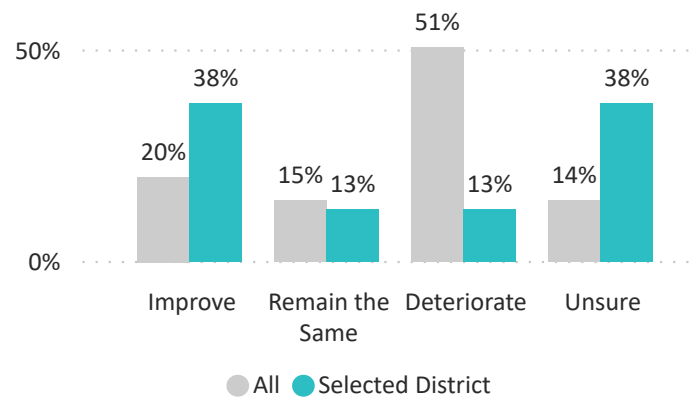
Outlook / challenges

Selected district:

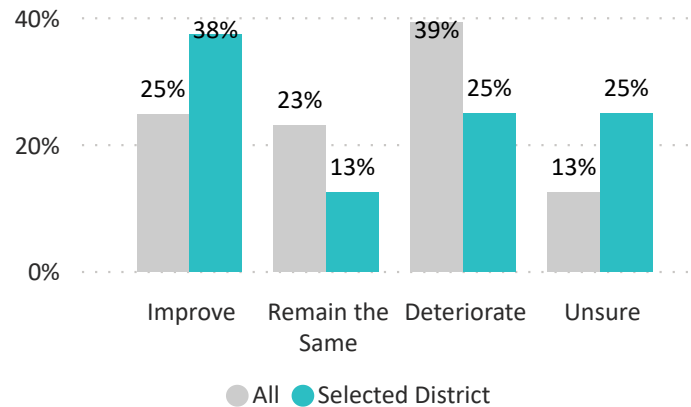
Taupo



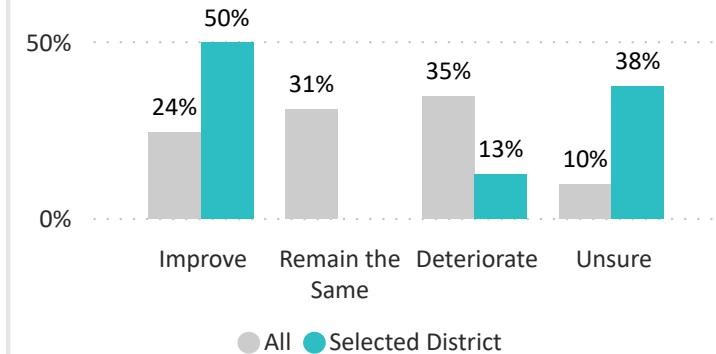
Economic outlook for New Zealand



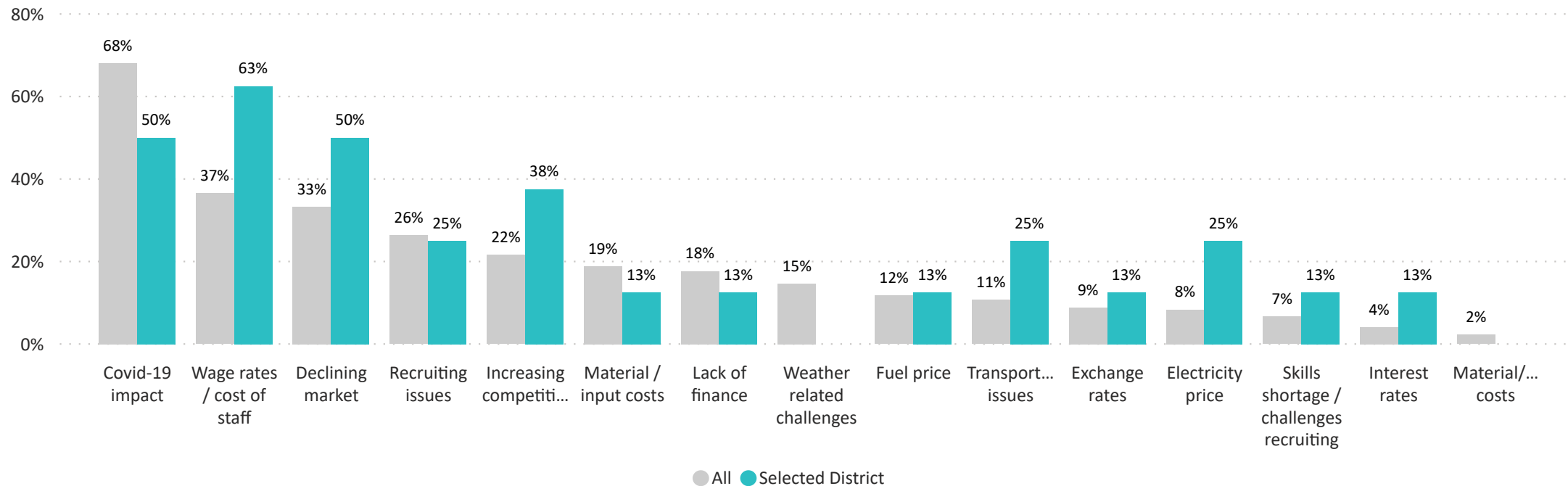
Economic outlook for Waikato



Economic outlook Considered for respondent's sector



Greatest challenges in the current economic climate



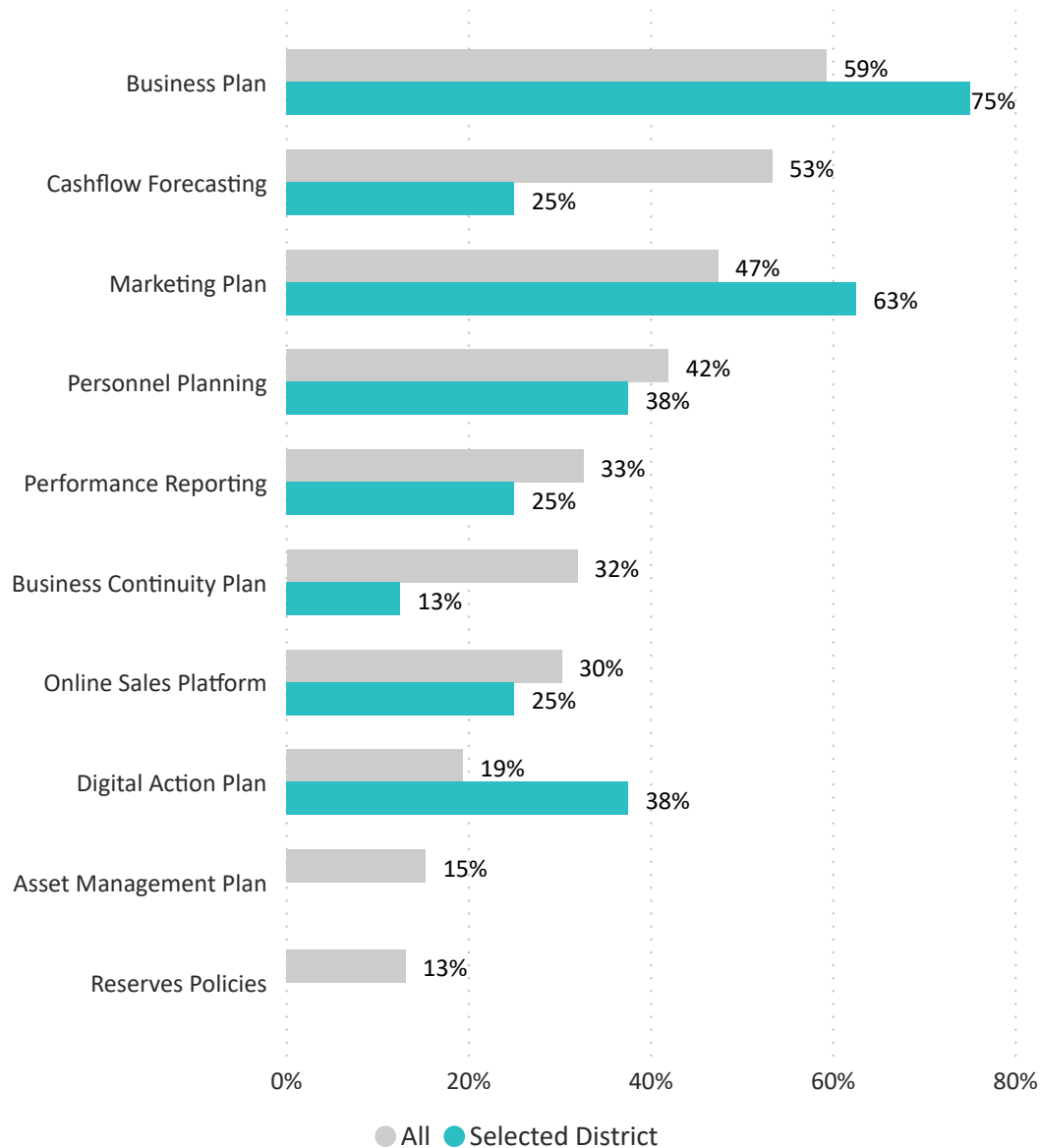
Planning & support

Selected district:

Taupo



What business planning tools do you have in place?



In what areas do you require support?

