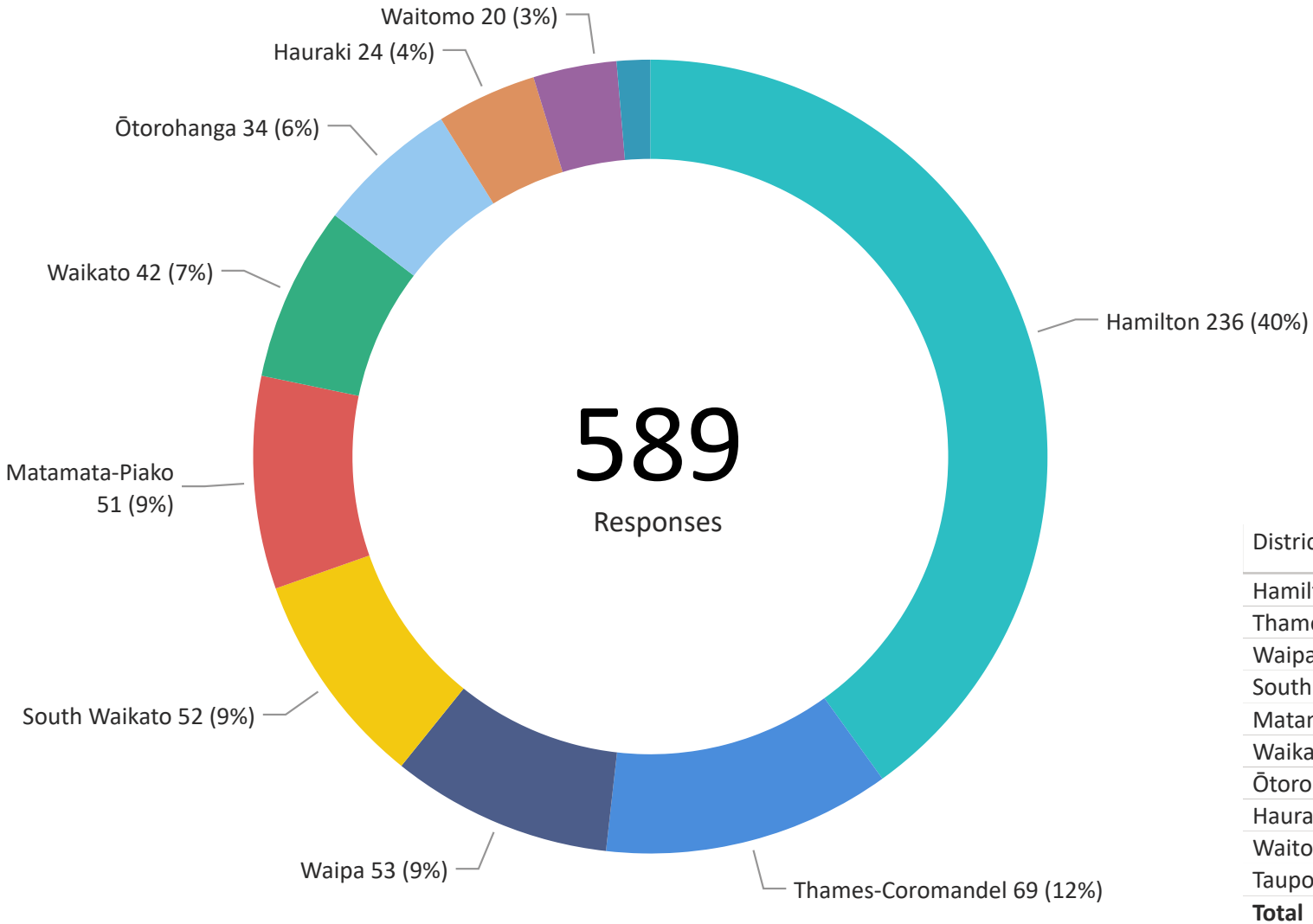
The Waikato Region Business Sentiment Survey

For 3 August 2020 to 4 September 2020

Te Waka
Anga Whakamua Waikato



District	Total
Hamilton	236
Thames-Coromandel	69
Waipa	53
South Waikato	52
Matamata-Piako	51
Waikato	42
Ōtorohanga	34
Hauraki	24
Waitomo	20
Taupo	8
Total	**589**

Respondent overview

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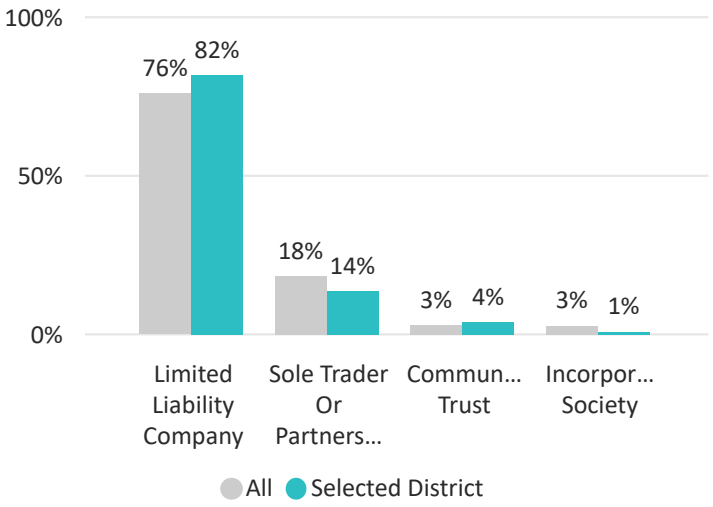
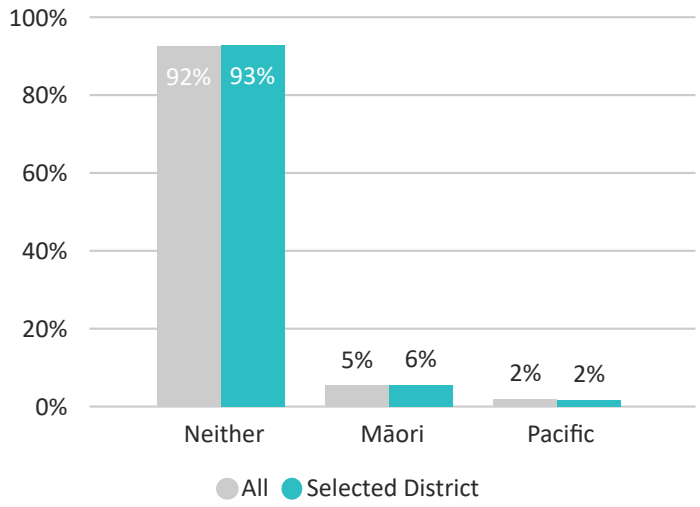
Selected district: Hamilton

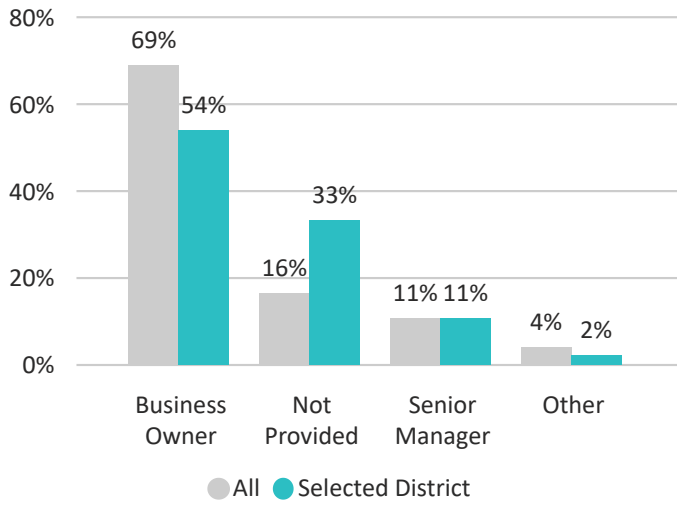
Business type



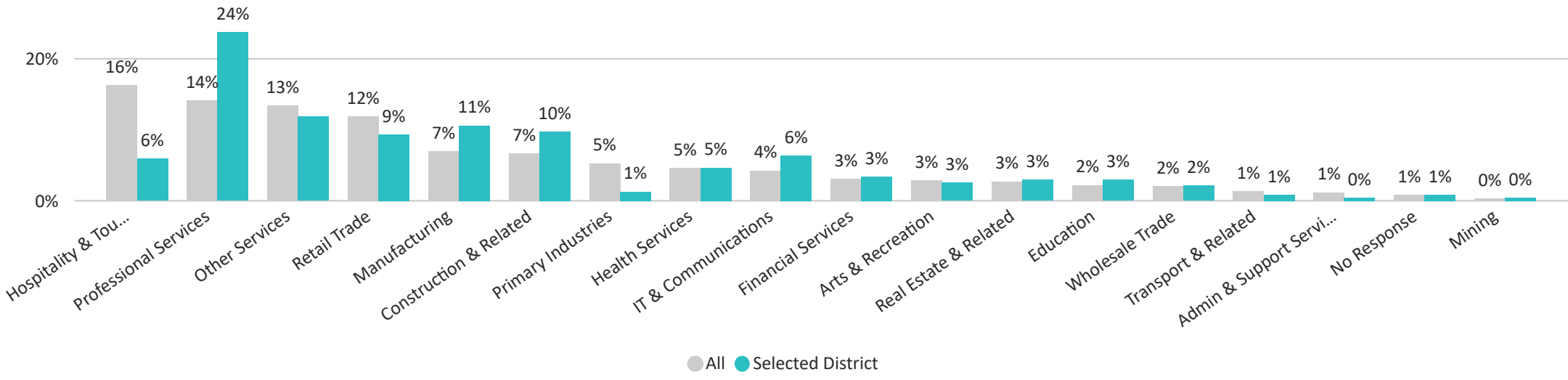
Organisation cultural identification



Respondent role



Respondent business sector



Staffing

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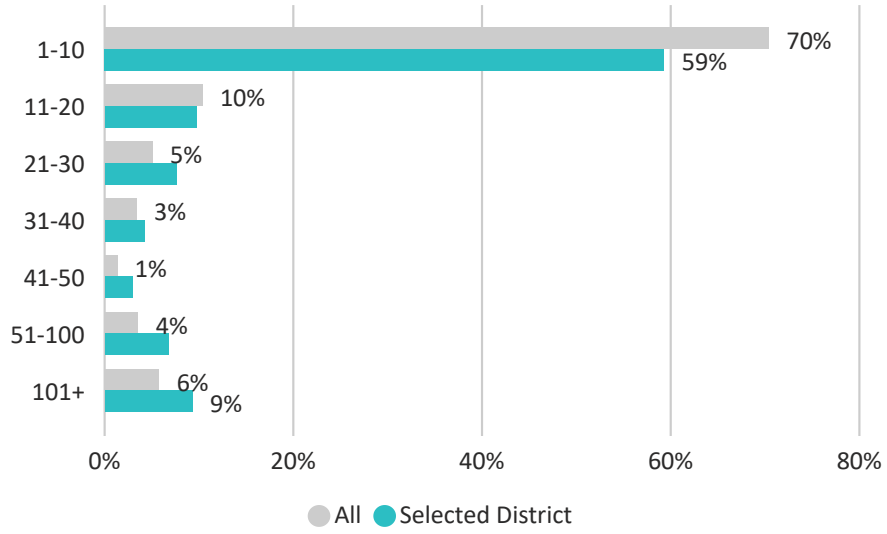
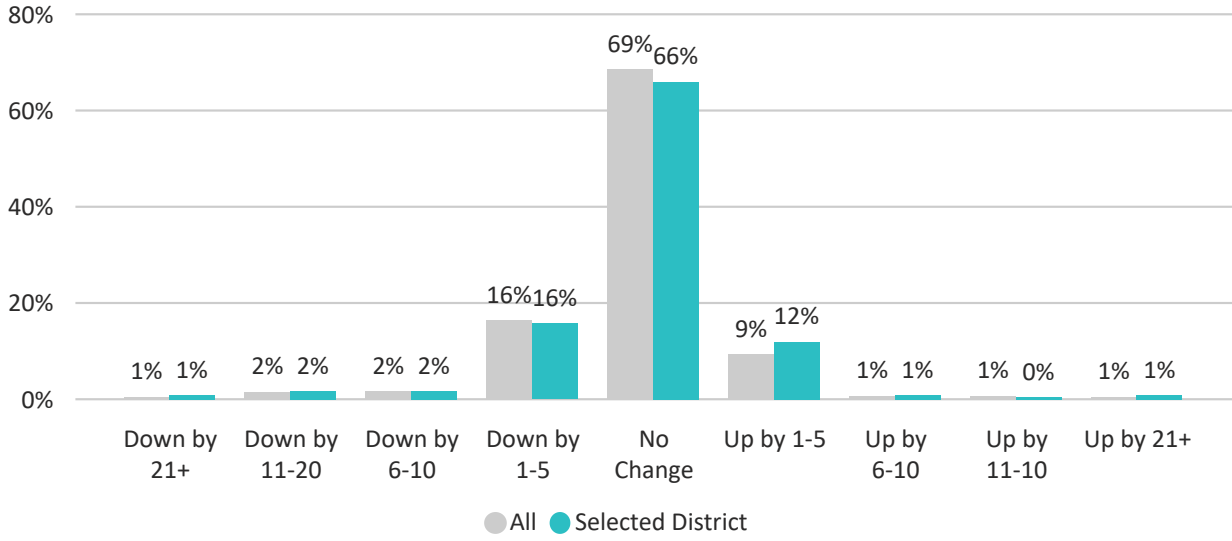
Selected district: Hamilton

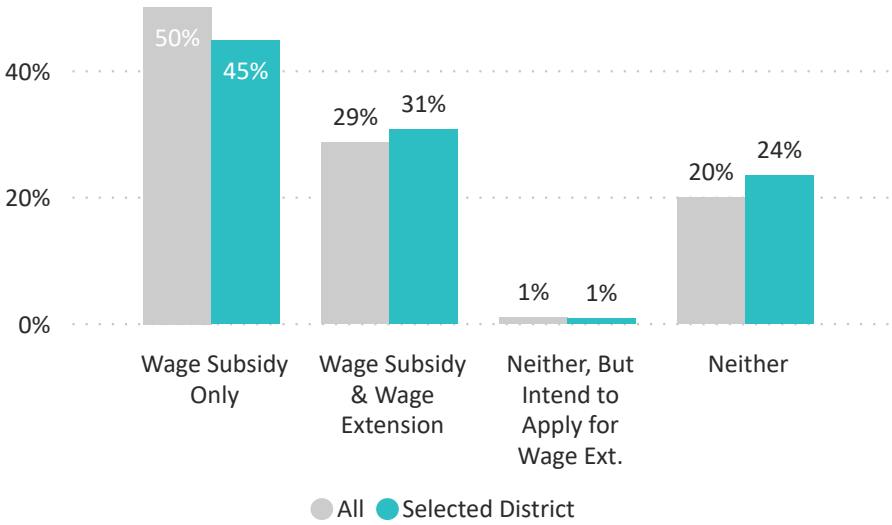
Number of FTEs prior to COVID-19



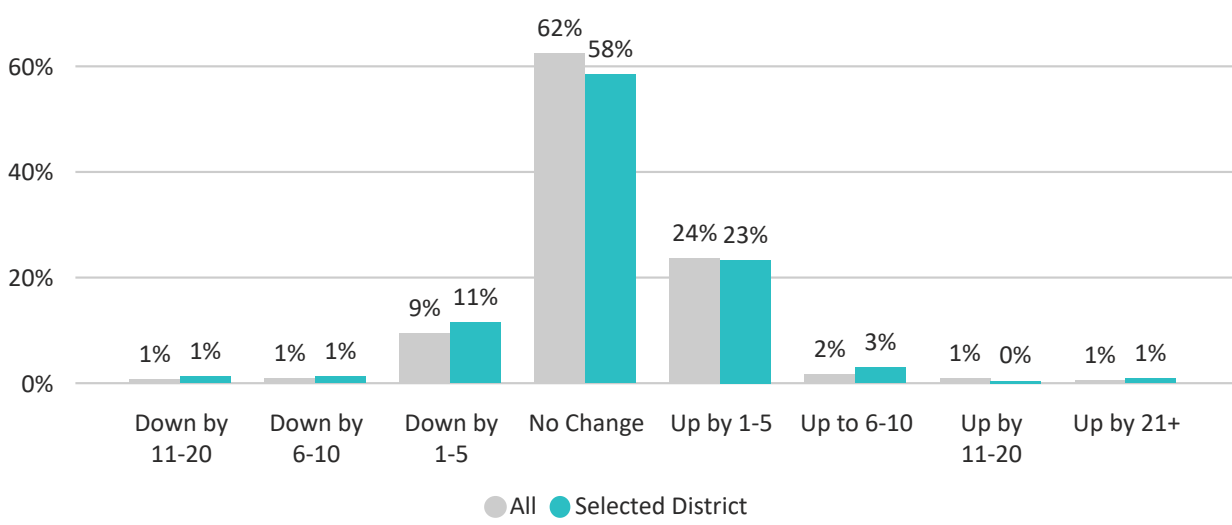
Change in FTEs since COVID-19



Have you received the wage subsidy and/or extension?



Expected change in FTEs over next 6 months



Staffing

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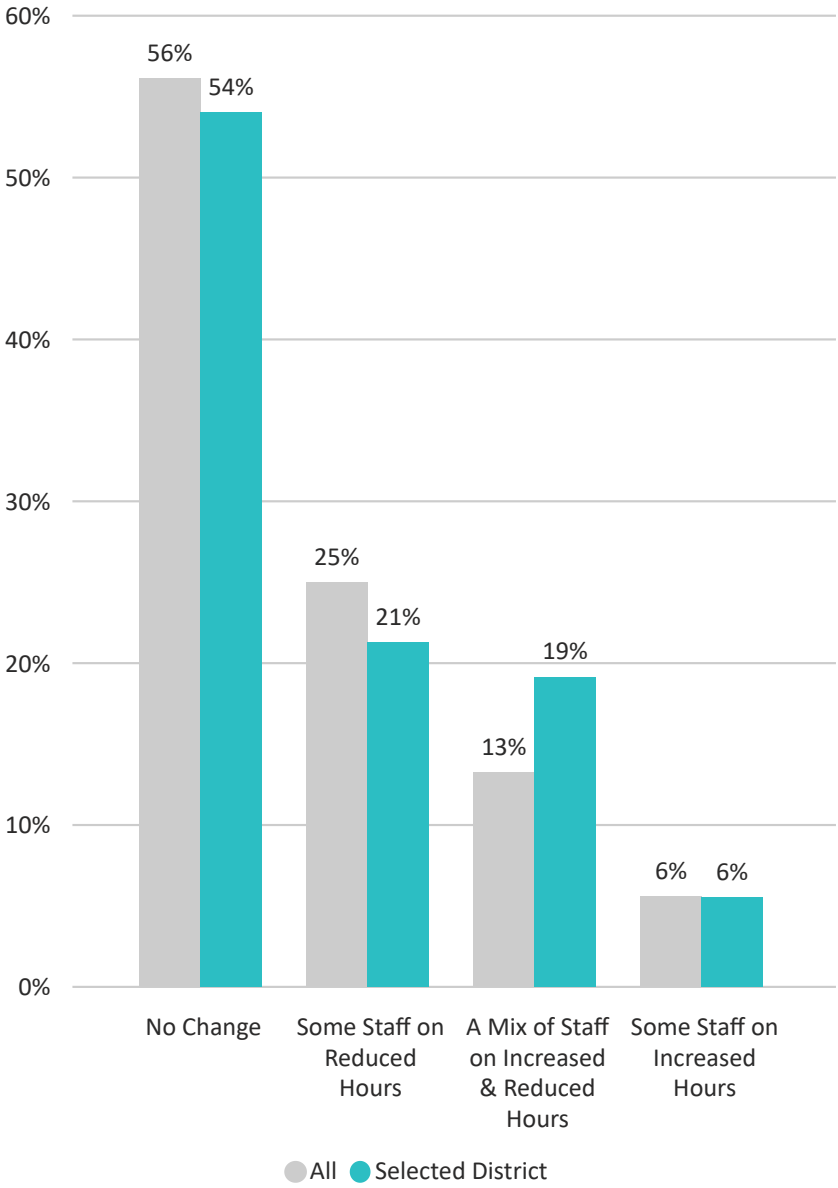
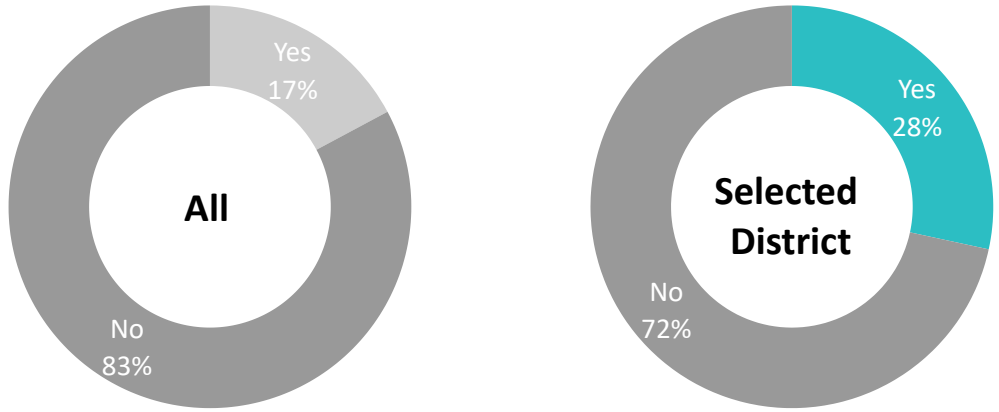
Selected district: Hamilton

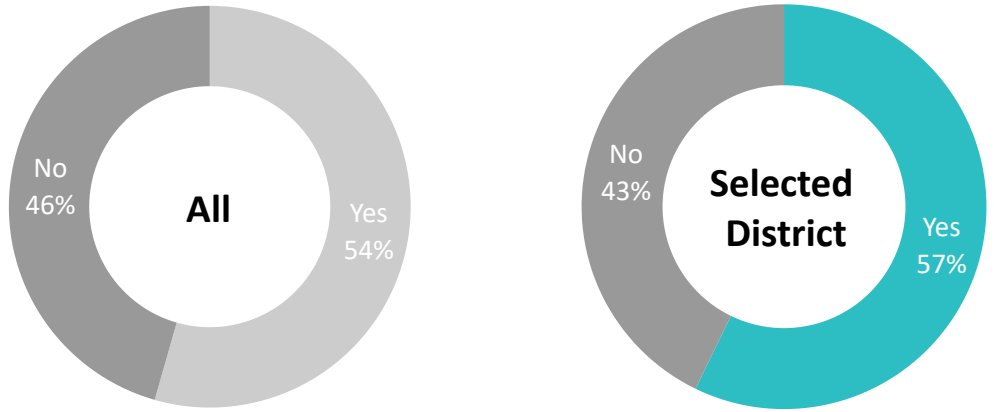
Have your employee work hours changed?



Are your staff continuing to adopt remote working options post lockdown?



Do you consider there to be a skill shortage when looking to hire new employees?



Sales compared to prior year

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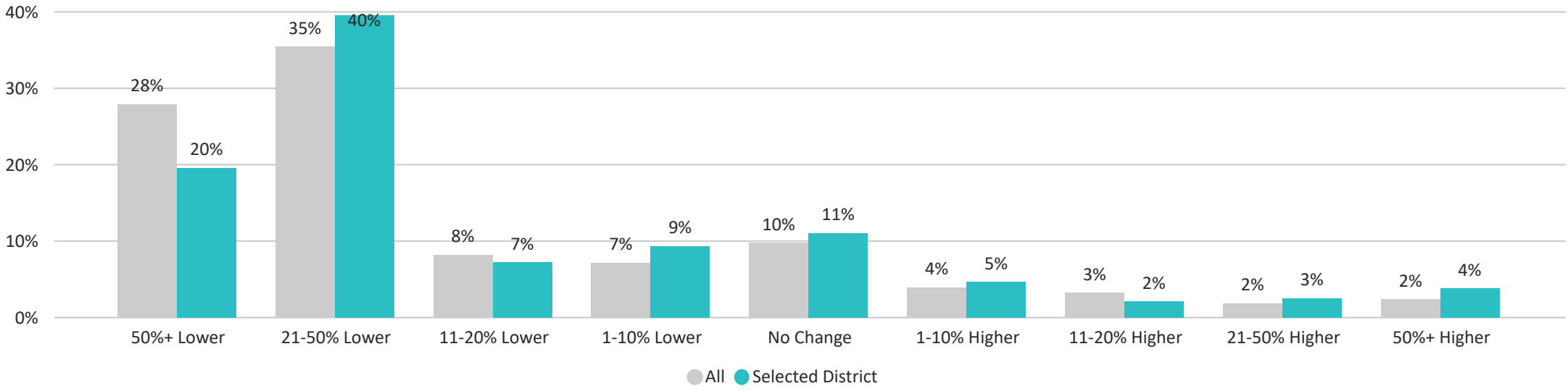
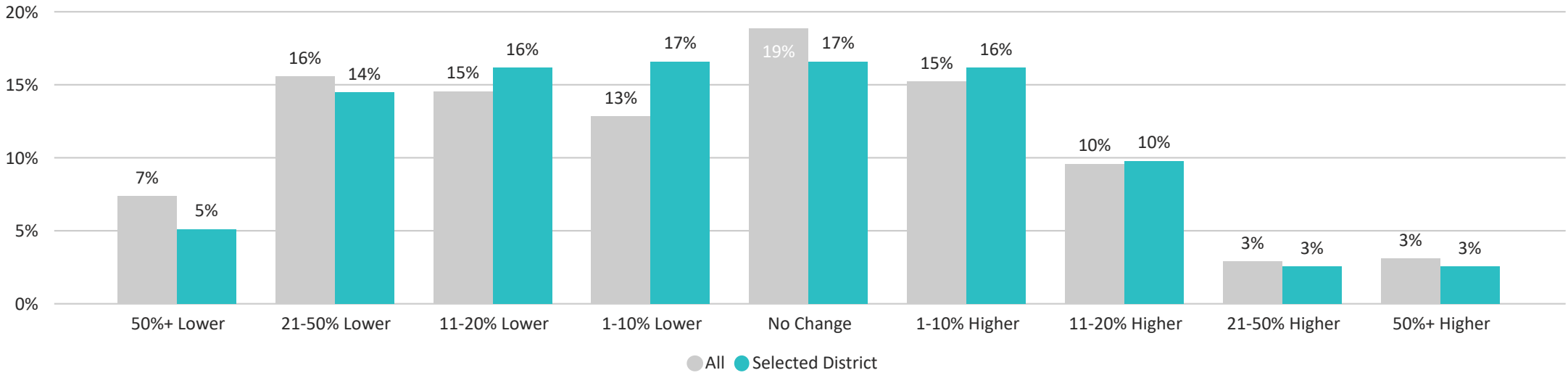
Selected district: Hamilton

Actual sales compared to prior year (for March to May 2020)

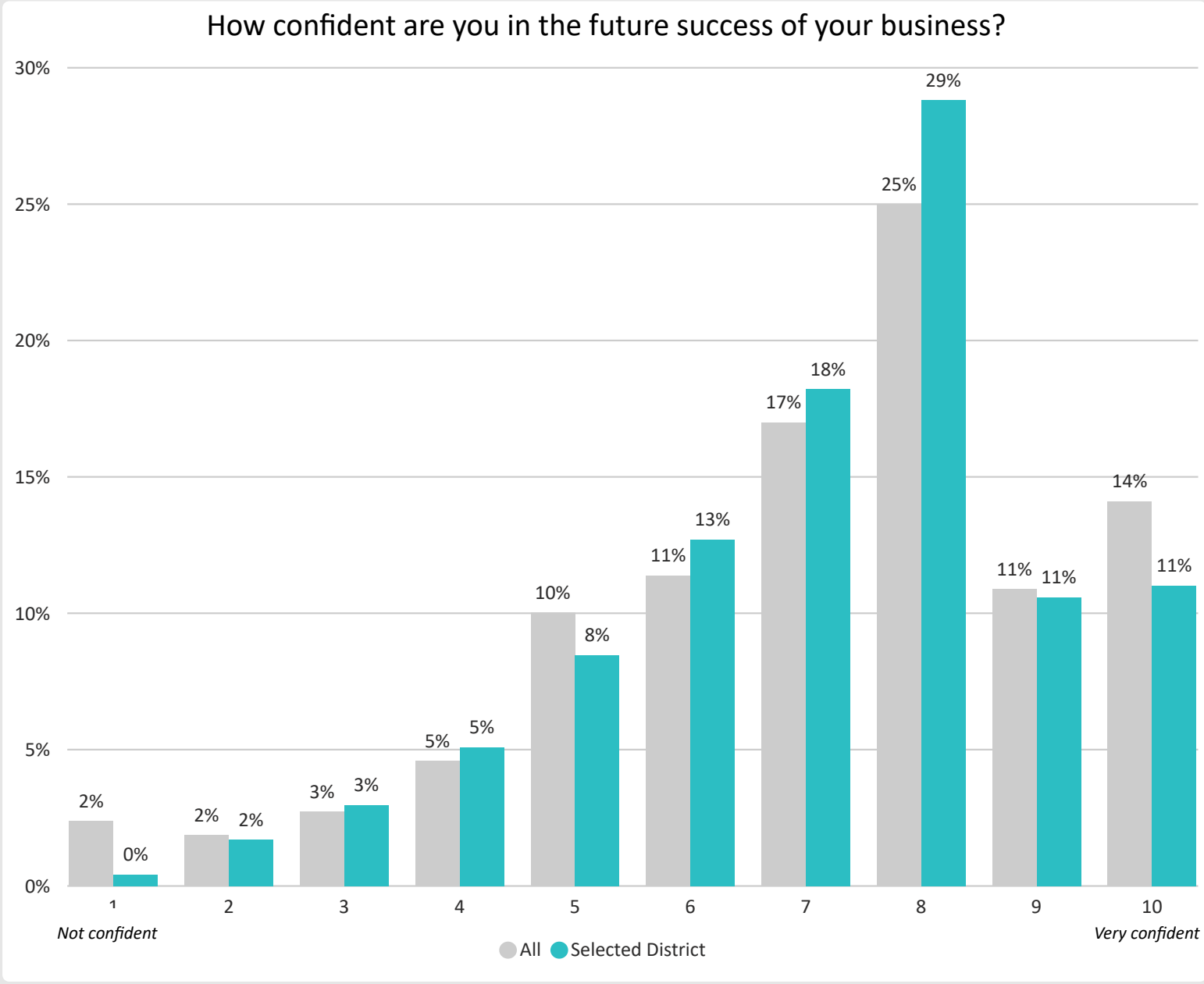


Forecast sales compared to prior year (for July to December 2020)



Business confidence

Selected district: Hamilton



Average rating

7.2
Selected District

7.1
All

Outlook by sector

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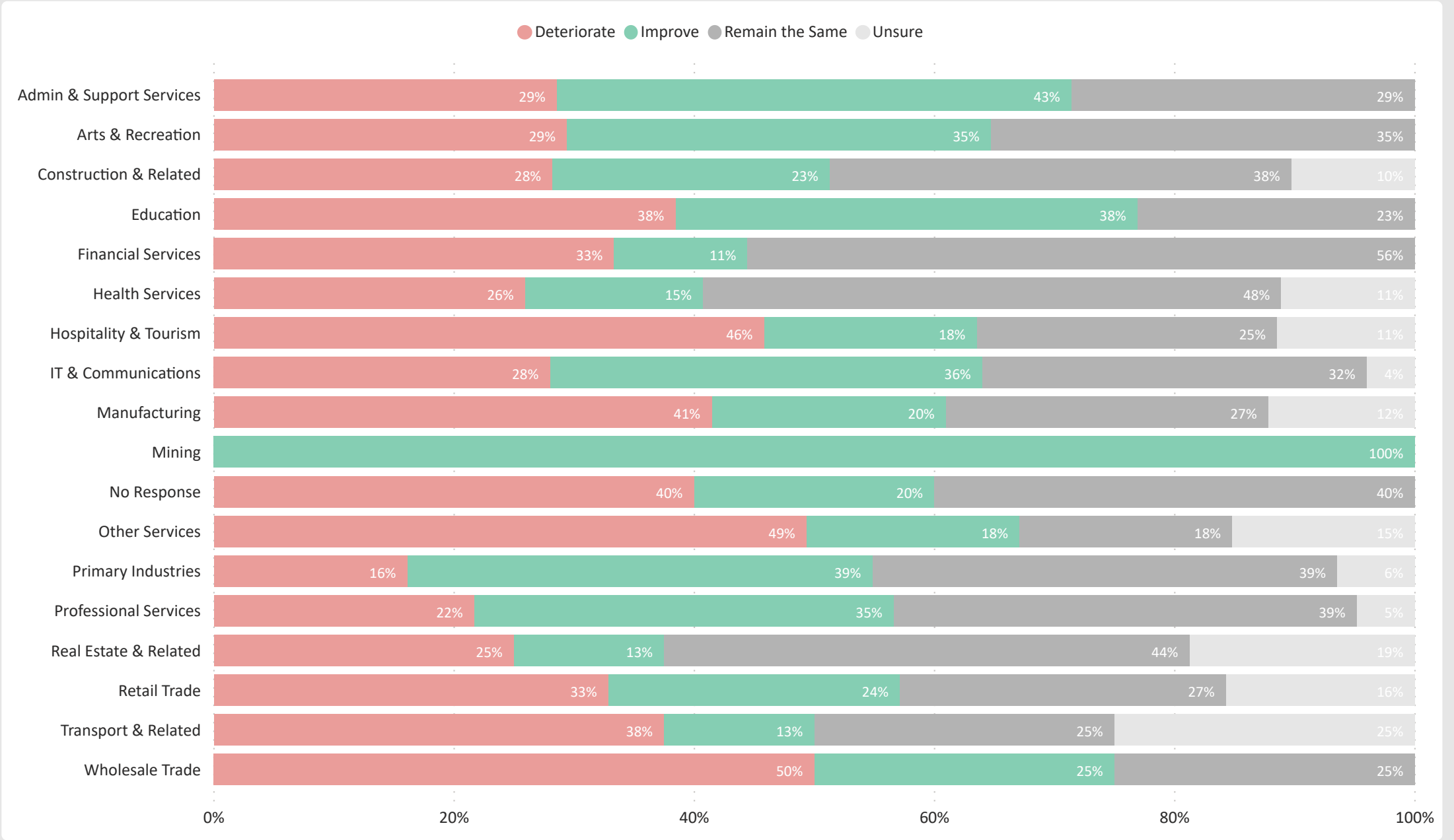
For all Waikato



Outlook / challenges

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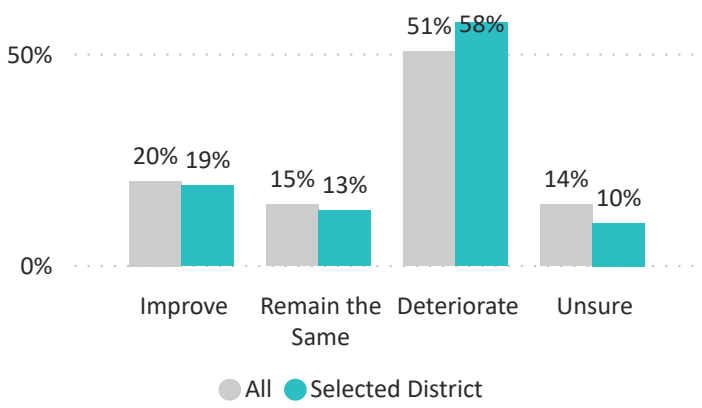
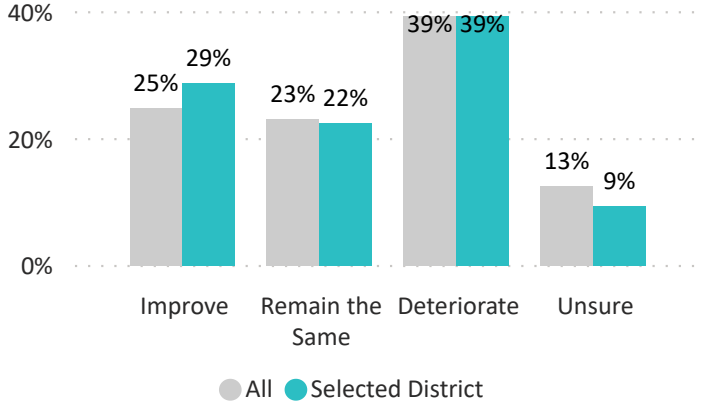
Selected district: Hamilton

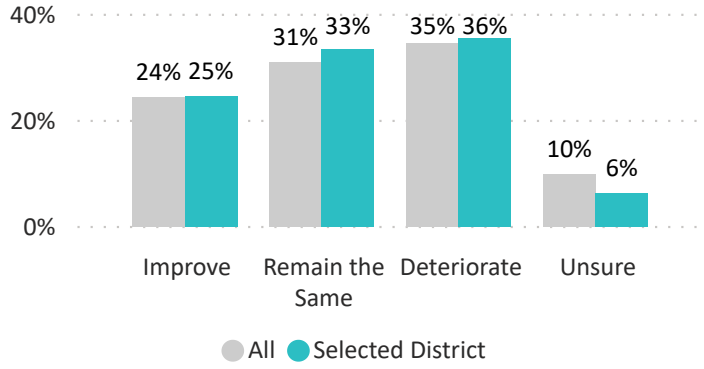
Economic outlook for New Zealand



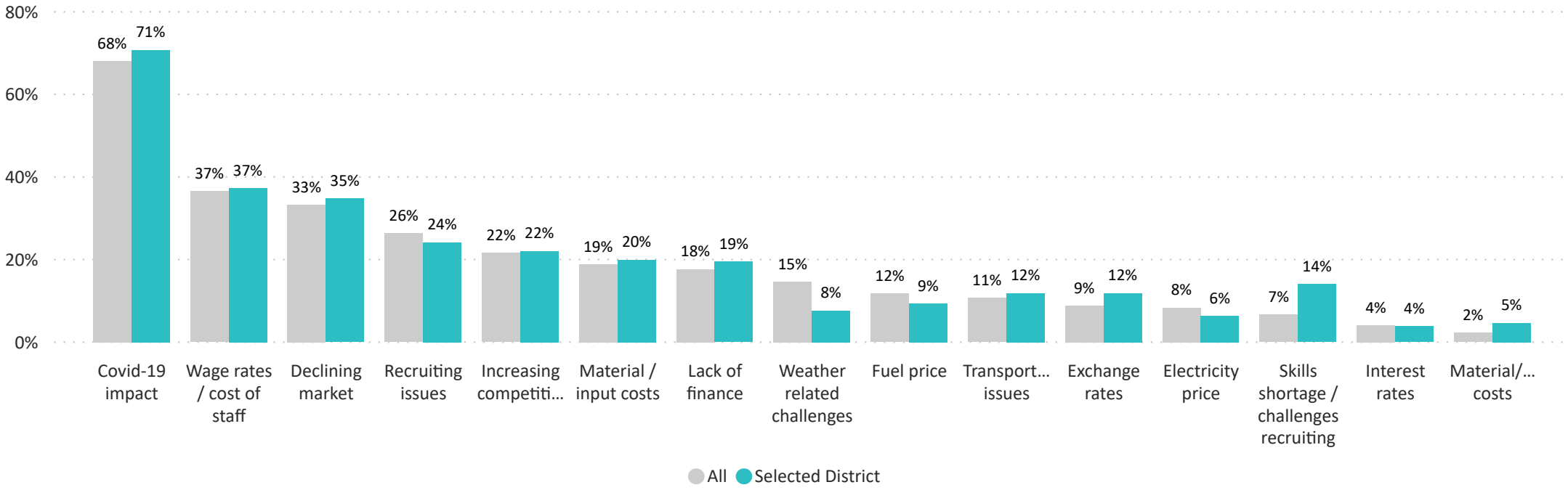
Economic outlook for Waikato



Economic outlook Considered for respondent's sector



Greatest challenges in the current economic climate



Planning & support

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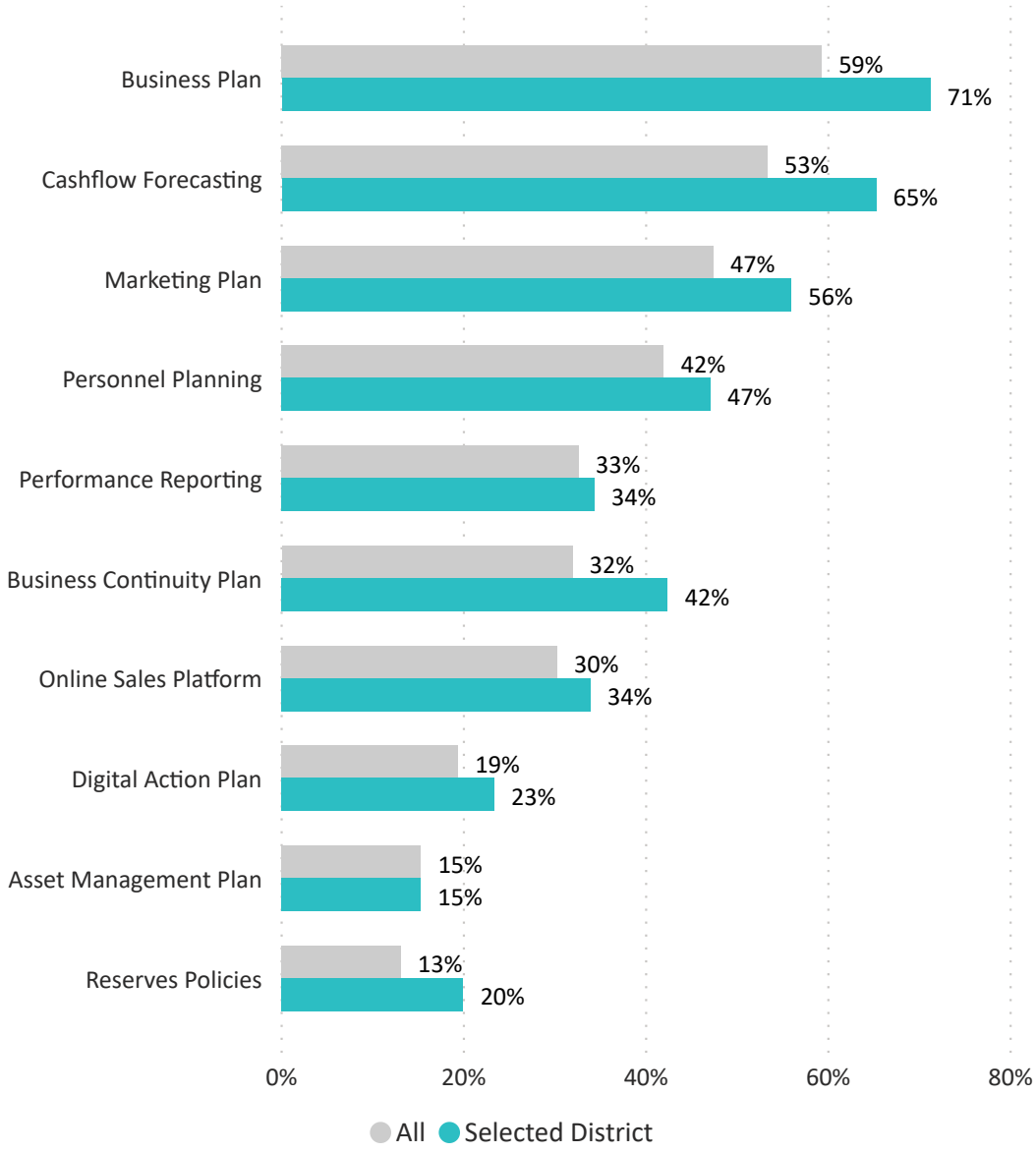
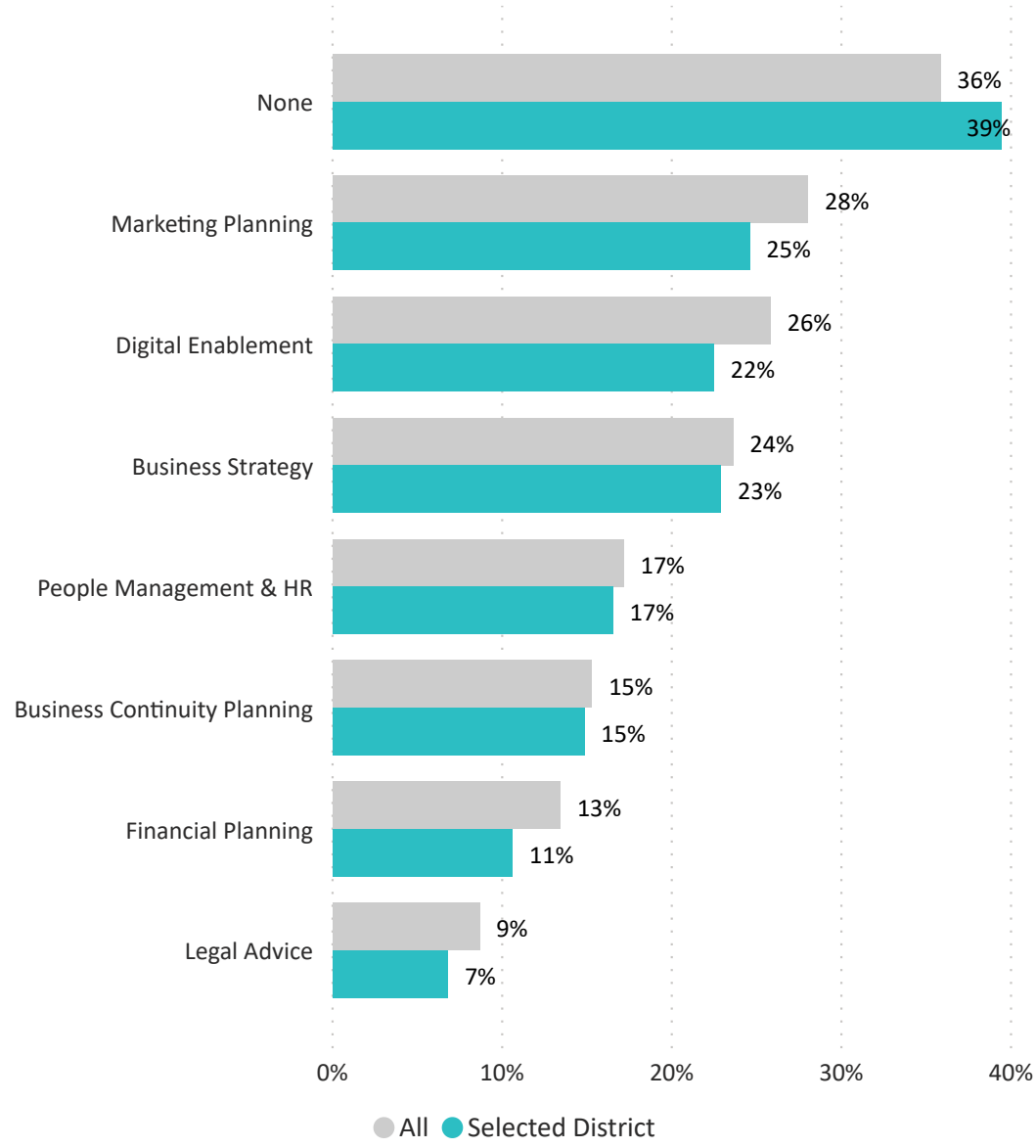
Selected district: Hamilton

What business planning tools do you have in place?



In what areas do you require support?