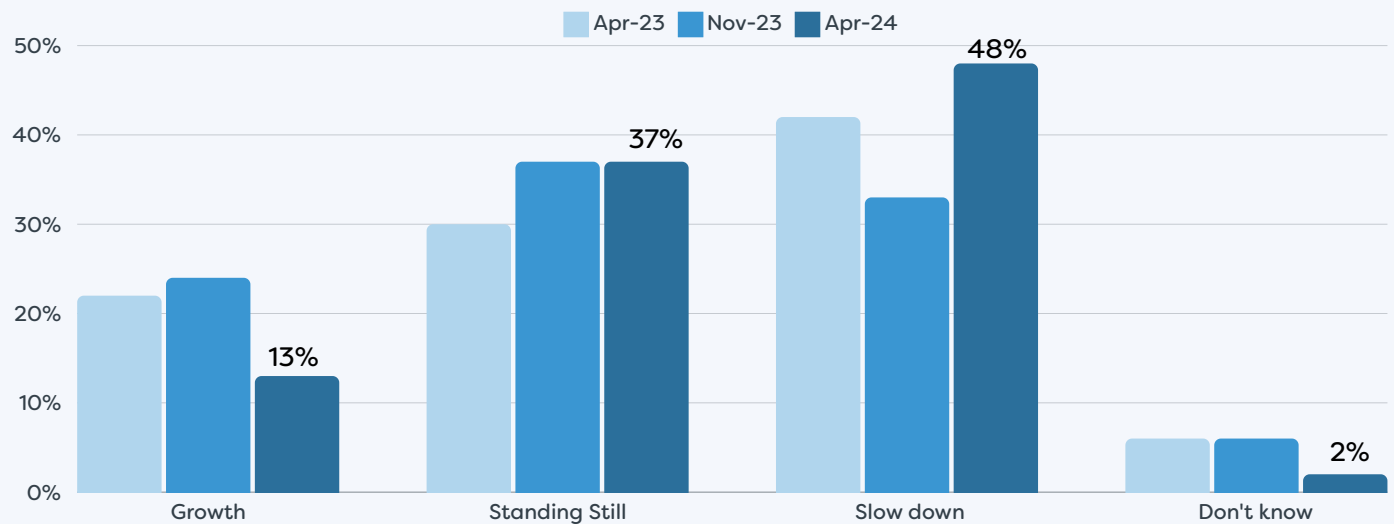
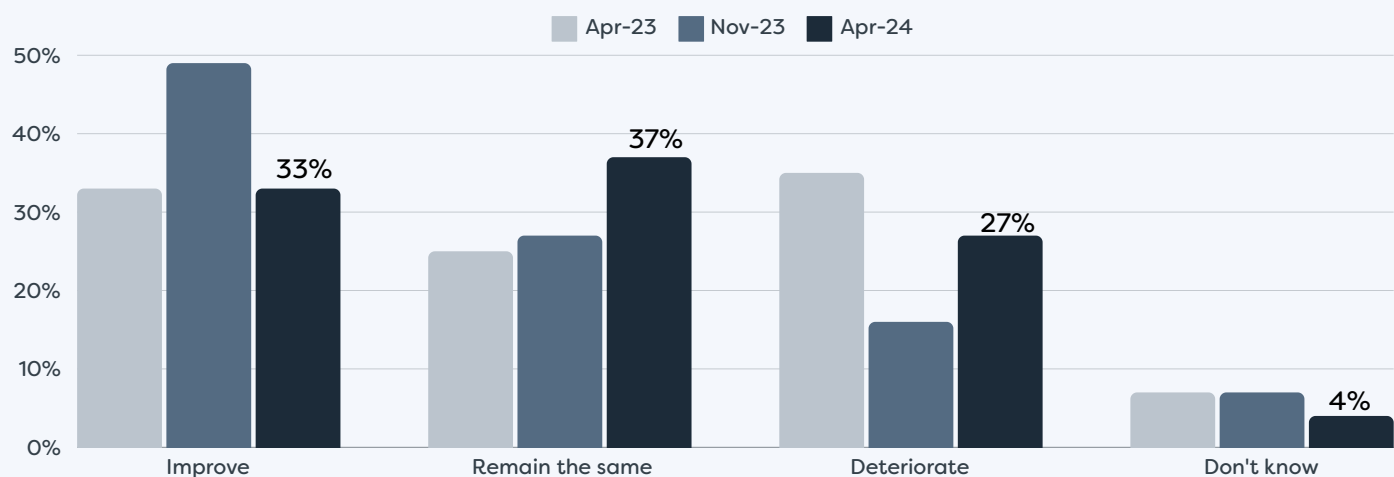


Responses for Businesses Operating in Thames-Coromandel District

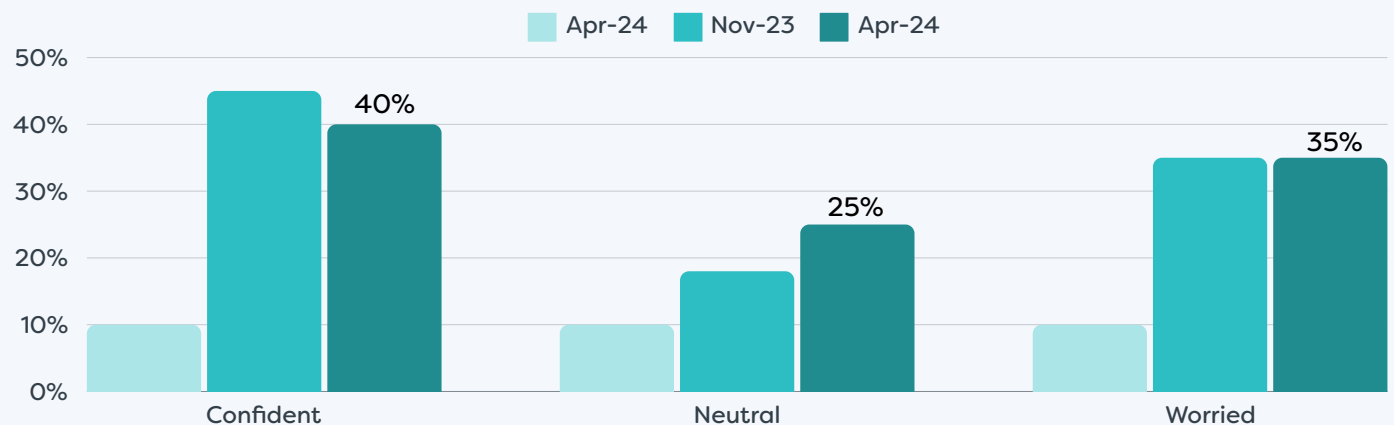
Current Waikato economic outlook



Next 12 months Waikato economic outlook



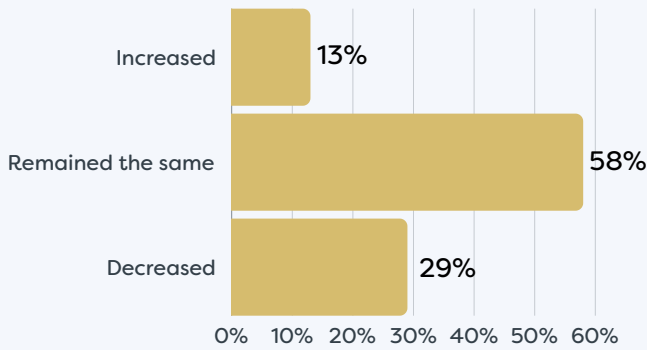
Confidence in own business



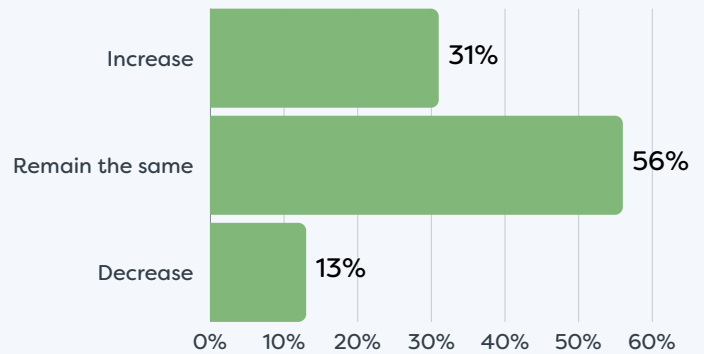
Waikato Regional Business Sentiment Survey April 2024

Responses for Businesses Operating in Thames-Coromandel District

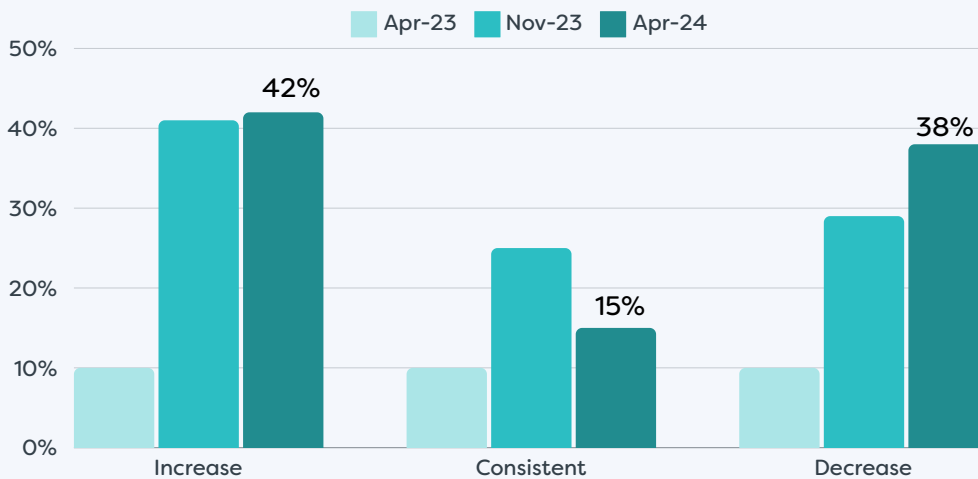
Previous 12 months staffing level changes



Next 12 months expected staffing level changes

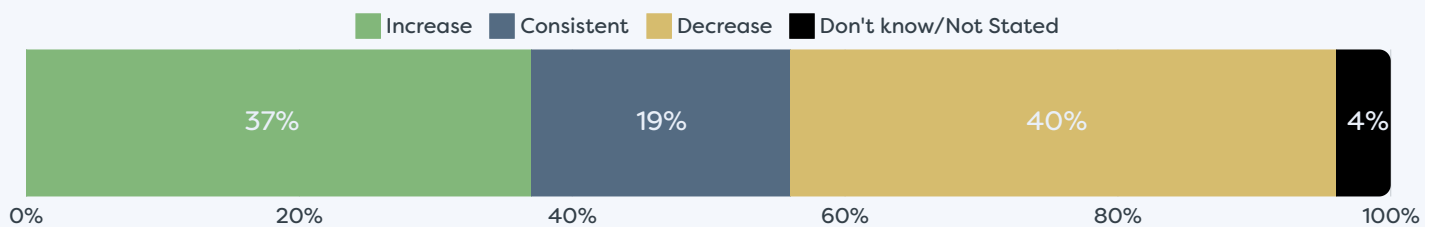


Business revenue performance over past 12 months

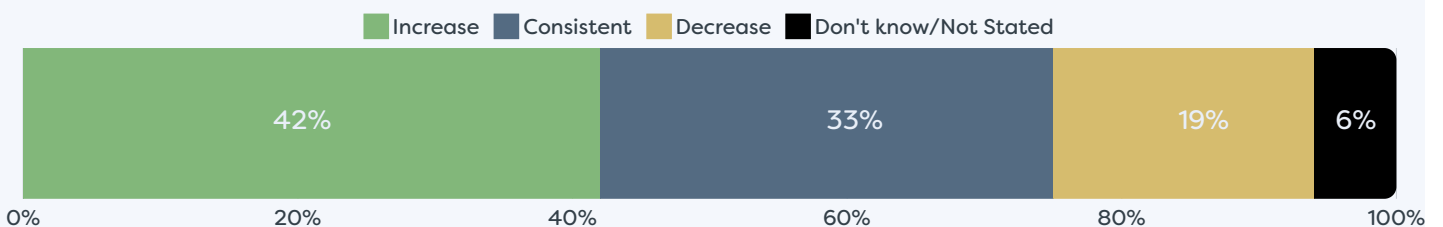


58%
believe there is a skills shortage

Business profitability performance relative to previous 12 months

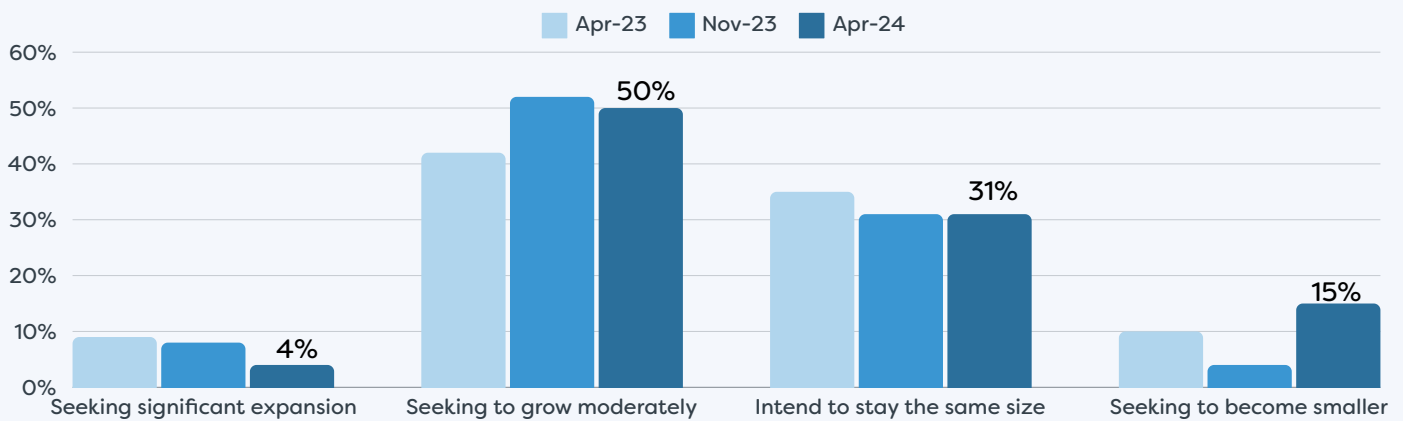


Profitability expectations for the next 12 months

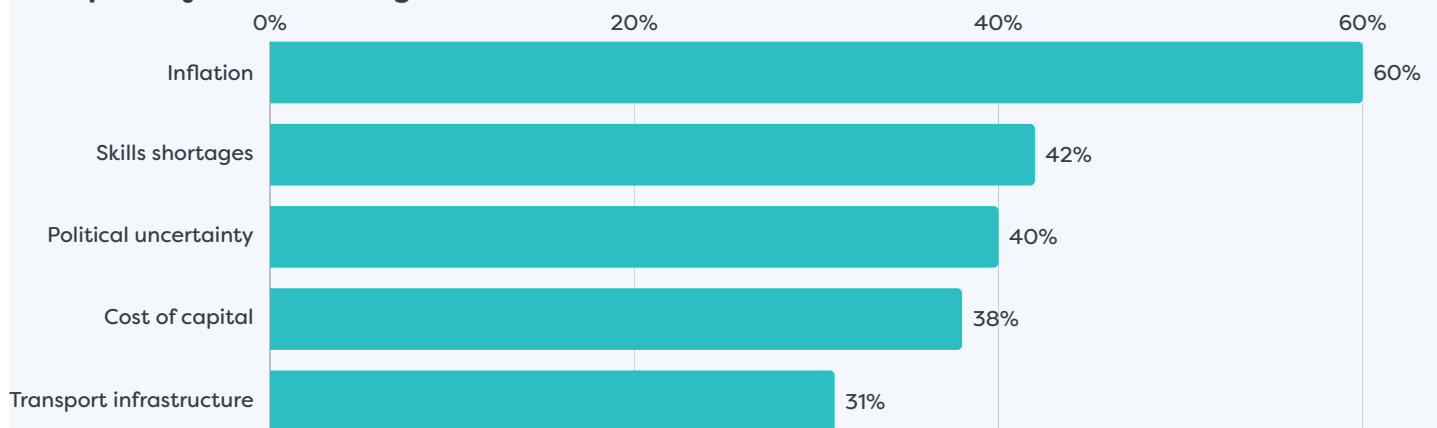


Responses for Businesses Operating in Thames-Coromandel District

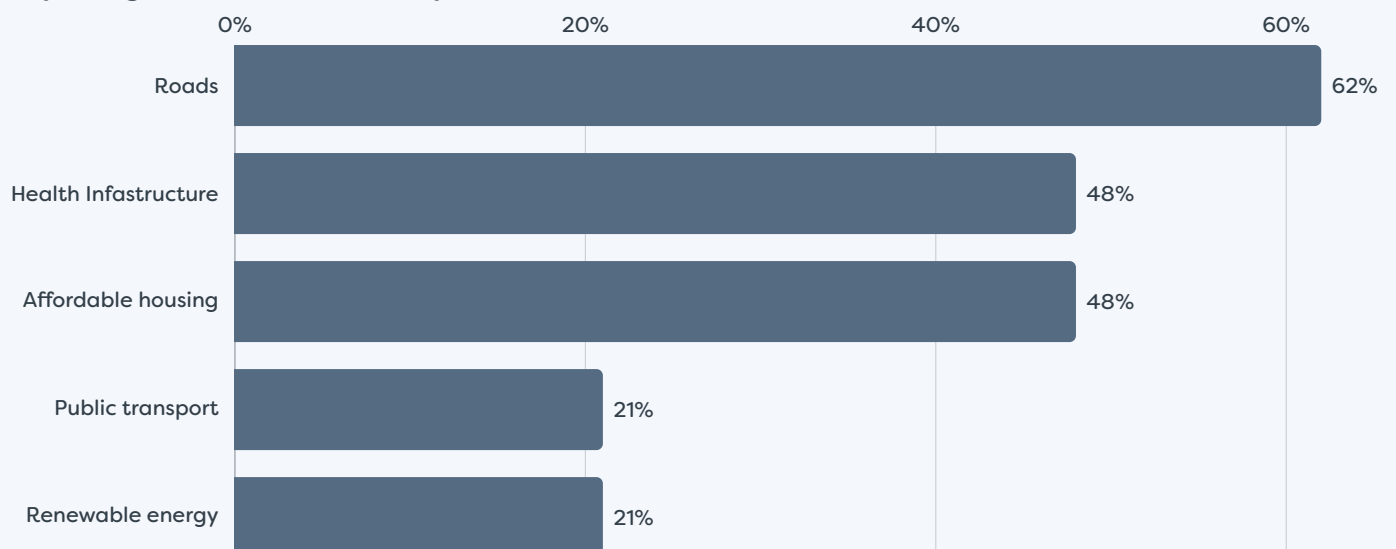
Growth intentions for the next 12 months



Top 5 major barriers to growth

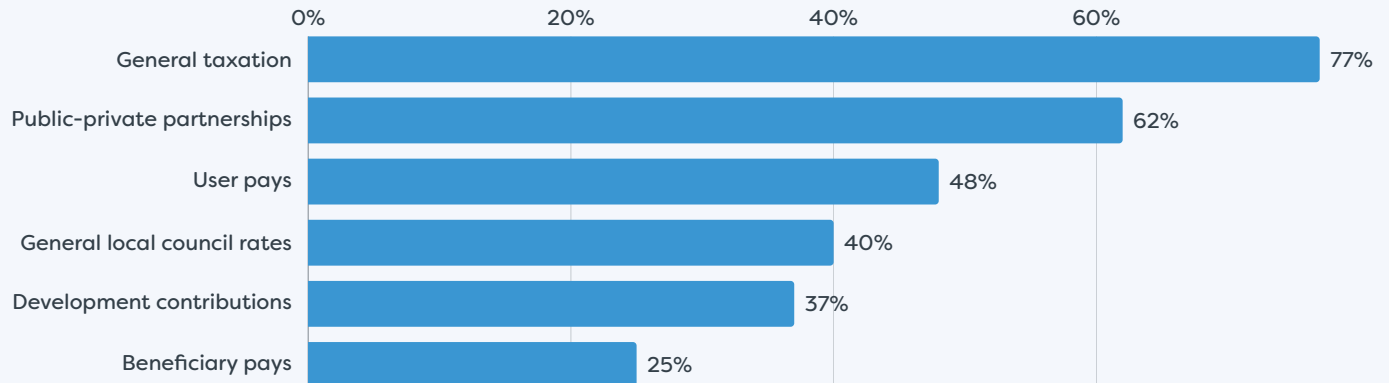


Top 5 regional infrastructure priorities

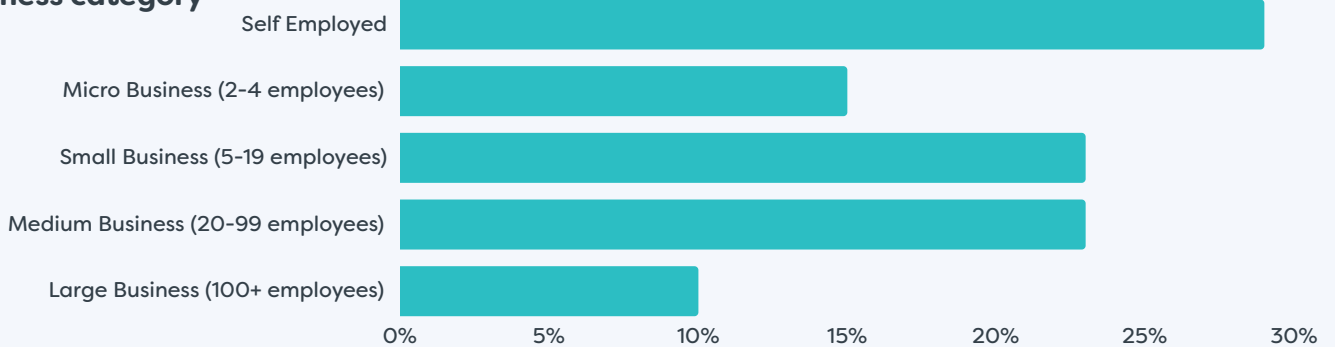


Responses for Businesses Operating in Thames-Coromandel District

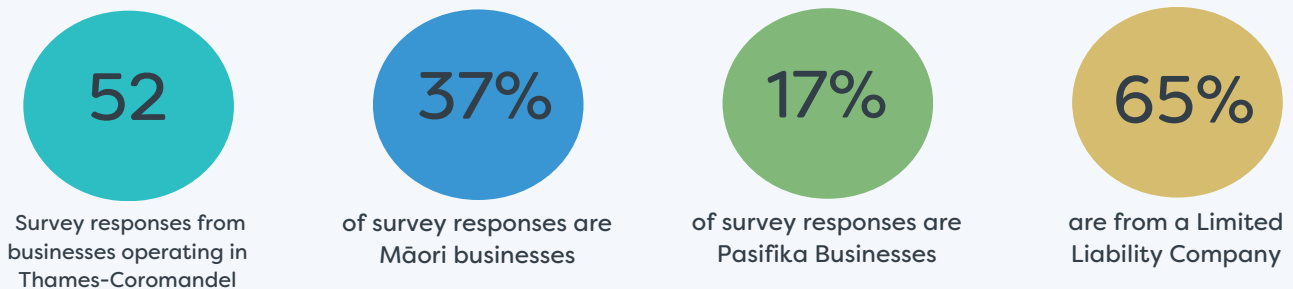
How should investment in priority regional infrastructure be funded?



Business category



District level respondent overview



FOOTNOTES

- Respondent profiles do not align to either district population contribution or sector GDP contribution, results are indicative only.
- Results have been rounded to enable summation of data, some rounding errors may occur.
- All insights and observations from 52 samples received.
- Surveys were conducted by online survey from 1 - 22 April 2024.
- Net confidence scores are calculated by subtracting the negative response level from the positive